Form	qqn
Form	330

Department of the Treasury Internal Revenue Service

** PUBLIC DISCLOSURE COPY ** Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.



IOWA CITY, IA 52240 H(a) Is this a group return for subordinates? Ves X SME AS C ABOVE H(a) Is this a group return for subordinates? Ves X I Tax-exempt status: X 501(c)(3) 501(c) ((Insert no.) 4947(a)(1) or 527 J website: N/A H(a) Is this a group return for subordinates? Ves X Form of organization: X Corporation Trust Association Uther Part I Summary I briefly describe the organization's mission or most significant activities: TO ENCOURAGE AND ENHANCE THE DIGNITY, SELF-RESPECT AND SOCIAL AND ECONOMIC INDEPENDENCE OF 2 Check this box If the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of independent voting members of the governing body (Part VI, line 1a) 4 4 Number of independent voting members of the governing body (Part VI, line 2a) 6 6 Total number of independent voting members or the governing body (Part VI, line 2a) 6 5 Total number of independent voting members or the governing body (Part VI, line 2a) 6 6 Total number of voting members or the governing body (Part VI, line 2a) 6 6 Total number of independent voting members or the governing body (Part VI, line 2b) 7a	ΑΙ	or th	e 2020 calendar year, or tax year beginning and	ending		
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Image: Provided in the image is not delivered to street address) Room/suite E Telephone number 1410 S FIRST AVE. 1410 S FIRST AVE. Street address) Room/suite E Telephone number 10000 City or town, state or province, country, and ZIP or foreign postal code G. Grass recepts 3 2,436,2 10000 City or town, state or province, country, and ZIP or foreign postal code H(a) is this a group return for subordinates? Ves IX 11000 Setter > N/A FName and address of principal officer: PATRICIA AIRY Foreid or grass recepts 3 Ves IX 11000 Setter > N/A SANE AS C ABOVE H(a) is this a group return for subordinates? Ves IX 11000 Setter > N/A Grass recepts 3 Mestate of province or foreign postal code H(b) forein accode or formation: Ves IX 11000 Setter > N/A Grass recepts 3 Mestate of province or foreign postal code H(c) foreign code or formation: Ves IX 11000 Setter > N/A Mestate of province or formation: Ture accode or formation: Ves IX H(c) foreign code or formation: Ves IX 11000 Setter > N/A Sotie of province or formation: Ture accode or formation: Ves IX H(c) foreign code or formation: Ves IX 11000 Setter > N/A Sotie of		Nam	a		46-33315	10
Image: Product State of province, country, and ZIP or foreign postal code 319-248-4633 City or town, state or province, country, and ZIP or foreign postal code Gross meetings 3 2, 436, 2 Market State F Name and address of principal officer. PATRICIA AIRY (insert no.) 4947(a)(1) or 5027 Methods SAME AS C ABOVE (insert no.) 4947(a)(1) or 5027 (He)) is a group return for subordinates include? Yes X I Taxexempt status: X [D01(c)(3) 501(c) (.) (insert no.) 4947(a)(1) or 5027 H(b) is a all subcommates include? Yes X H(b) kes all subcommates N/A Mitto Sammary Yes I subcommates? Yes X I Briefly describe the organization's mission or most significant activities: TO ENCOURAGE AND ENHANCE THE DIGNITY, SELF - RESPECT AND SOCIAL AND ECONOMIC INDEPENDENCE OF 2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. Number of individuals employed in calendar year 2020 (Part V, line 1a) 4 4 Number of individuals employed in calendar year 2020 (Part V, line 1a) 5 5 6 Total number of individuals employed in calendar year 2020 (Part V, line 1a) 1 1 9 Notare of individuals employed in calendar year 2020 (Part V, line 1a) 1 1 <				Room/suite	E Telephone number	
IOWA CITY, IA 52240 H(a) is this a group return Prome and address of principal officer: PATRICIA AIRY F(a) is this a group return Prome and address of principal officer: PATRICIA AIRY H(b) Are all subordinates? Yes X I maxexempt status: X 501(c)(3) 501(c) ((mort no.) 4947(a)(1) or 527 H(b) Are all subordinates includer? Yes X I maxexempt status: X 501(c)(3) 501(c) ((mort no.) 4947(a)(1) or 527 H(b) Are all subordinates includer? Yes X I maxexempt status: X 501(c)(3) 501(c) ((mort no.) 4947(a)(1) or 527 H(b) Are all subordinates? Yes X I mort of organization: X corporation Trust Association Other > L Year of formation: 2013 M State of legal domici Part I Summary I Briefly describe the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 3 I Number of voting members of the governing body (Part VI, line 1a) 4 4 I turnelated business revenue from Form 990-T, Part I, line 11 7a 7a I at unrelated business revenue from Form 990-T, Part I, line 11 7a 7a I at unrelated business revenue from Form 990-T, Part I, line 11 7a 7b I at unrelated business revenue from Form 990-T, Part I, line 11 7a 7a		retur	1410 S FIRST AVE.		319-248-4	4633
Impediate pending Impediate SAME AS C ABOVE Hais is this a group return for subordinates? Yes X Hb) Are all subordinates? I max exempt status: X 501(c)(3) 501(c)(.) (insert no.) 4947(a)(1) or SI H No* atl subordinates? Yes X Hb) Are all subordinates? Website: N/A K Form of regarization: X Corporation Trust Association Other L Year of tomation: 2013 M State of legal domical for subordinates? Partial Summary I Briefly describe the organization's mission or most significant activities: TO ENCOURAGE AND ENHANCE THE DIGNTTY, SELF - RESPECT AND SOCIAL AND ECONOMIC INDEPENDENCE OF 2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 3 Number of independent voting members of the governing body (Part VI, line 1a) 4 4 4 Number of voting members of the governing body (Part VI, line 2a) 5 5 Total number of unduiduals employed in calendar year 2020 (Part V, line 2a) 5 6 Total number of voting members of the governing body (Part VI, line 12) 7a 7 Total number of voting members of the governing body (Part VI, line 2a) 5 6 Total number of voting members of the governing b		term ated	ⁿ⁻ City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	2,436,217.
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11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 0. 203, 7 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 1, 101, 903. 1, 168, 8 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 0. 0. 15 Salaries, other compensation, employee benefits (Part IX, column (A), line 5-10) 557, 374. 973, 7 16a Professional fundraising fees (Part IX, column (D), line 25) 0. 0. 0. 17 Other expenses (Part IX, column (A), line 11e) 0. 0. 0. 18 Total fundraising expenses (Part IX, column (D), line 25) 0. 0. 0. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2, 086, 7 19 Revenue less expenses. Subtract line 18 from line 12 153, 934. -917, 8 20 Total assets (Part X, line 16) 2, 487, 285. 8, 246, 8 21 Total liabilities (Part X, line 26) 1, 797, 647. 8, 471, 55	onu					932,675.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 0. 203, 7 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 1, 101, 903. 1, 168, 8 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 0. 0. 15 Salaries, other compensation, employee benefits (Part IX, column (A), line 5-10) 557, 374. 973, 7 16a Professional fundraising fees (Part IX, column (D), line 25) 0. 0. 0. 17 Other expenses (Part IX, column (A), line 11e) 0. 0. 0. 18 Total fundraising expenses (Part IX, column (D), line 25) 0. 0. 0. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2, 086, 7 19 Revenue less expenses. Subtract line 18 from line 12 153, 934. -917, 8 20 Total assets (Part X, line 16) 2, 487, 285. 8, 246, 8 21 Total liabilities (Part X, line 26) 1, 797, 647. 8, 471, 55	SVel	10				4,503.
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 1,101,903. 1,168,8 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 14 Benefits paid to or for members (Part IX, column (A), line 4) 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) 0. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947,969. 2,086,7 19 Revenue less expenses. Subtract line 18 from line 12 153,934. -917,8 Beginning of Current Year End of Year 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,55	ň					209,715.
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 0. 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 557, 374. 973, 7 16a Professional fundraising fees (Part IX, column (A), line 11e) 0. 0. 16a Professional fundraising expenses (Part IX, column (D), line 25) 0. 0. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 390, 595. 1, 112, 9 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2, 086, 7 19 Revenue less expenses. Subtract line 18 from line 12 153, 934. -917, 8 20 Total assets (Part X, line 16) 2, 487, 285. 8, 246, 8 21 Total liabilities (Part X, line 26) 1, 797, 647. 8, 471, 5		12			1,101,903.	1,168,893.
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16a Professional fundraising fees (Part IX, column (A), line 11e) 0. b Total fundraising expenses (Part IX, column (D), line 25) 0. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 390, 595. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 19 Revenue less expenses. Subtract line 18 from line 12 153, 934. 15g 20 Total assets (Part X, line 16) 2, 487, 285. 21 Total liabilities (Part X, line 26) 1, 797, 647.		14	Benefits paid to or for members (Part IX, column (A), line 4)			0.
17 Other expenses (Part X, column (A), lines TraTtd, Th24e) 3507, 5531 1,112,55 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2,086,7 19 Revenue less expenses. Subtract line 18 from line 12 153,934. -917,8 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5	ŝ	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		557,374.	973,738.
17 Other expenses (Part X, column (A), lines TraTtd, Th24e) 3507, 5531 1,112,55 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2,086,7 19 Revenue less expenses. Subtract line 18 from line 12 153,934. -917,8 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5	nse	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
17 Other expenses (Part X, column (A), lines TraTtd, Th24e) 3507, 5531 1,112,55 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 947, 969. 2,086,7 19 Revenue less expenses. Subtract line 18 from line 12 153,934. -917,8 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5	ed X	l t	• Total fundraising expenses (Part IX, column (D), line 25)	0.		
19 Revenue less expenses. Subtract line 18 from line 12 153,934. -917,8 b 36 3 8 8 9 3 4 . -917,8 Beginning of Current Year End of Year 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5	ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)			1,112,971.
Beginning of Current Year End of Year 20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5		18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)			2,086,709.
20 Total assets (Part X, line 16) 2,487,285. 8,246,8 21 Total liabilities (Part X, line 26) 1,797,647. 8,471,5		_	Revenue less expenses. Subtract line 18 from line 12			-917,816.
	S OL			В		
	ssets	20	Total assets (Part X, line 16)	······		8,246,856.
	it As	-				8,471,589.
Z: 1 22 Net assets or fund balances. Subtract line 21 from line 20 689,638. -224,7 Part II Signature Block		22 art II	Net assets or fund balances. Subtract line 21 from line 20		689,638.	-224,733.

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer		Date					
nere	Type or print name and title	•						
	Print/Type preparer's name	Preparer's signature	Date					
Paid	DAVID LITTLE	DAVID LITTLE	10/08/21	L self-employed P01480921				
Preparer	Firm's name 🕒 CLIFTONLARSONALLE	IN LLP	Firm	'sEIN ▶ 41-0746749				
Use Only	Firm's address 🖕 600 3RD AVENUE SE	E, SUITE 300						
CEDAR RAPIDS, IA 52401 Phone no. (319)								
May the I	May the IRS discuss this return with the preparer shown above? See instructions							
032001 12-2	32001 12-23-20LHAFor Paperwork Reduction Act Notice, see the separate instructions.Form 990 (2020)							

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

		31510 Page 2
Par	t III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response or note to any line in this Part III	X
1	Briefly describe the organization's mission:	
	TO ENCOURAGE AND ENHANCE THE DIGNITY, SELF-RESPECT AND SOCIAL	
	ECONOMIC INDEPENDENCE OF INDIVIDUALS WITH SIGNIFICANT DISABILI	TIES.
		
2	Did the organization undertake any significant program services during the year which were not listed on the	T
	prior Form 990 or 990-EZ?	X Yes No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total	expenses, and
	revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$687,859. including grants of \$0. (Revenue \$)	932,675.)
	CONTRACTS WITH BUSINESSES:	
	THIS PROGRAM SUPPORTS THE MISSION BY PROVIDING VOCATIONAL TRAI	
	EMPLOYMENT OPPORTUNITIES FOR INDIVIDUALS WITH SIGNIFICANT DISA	BILITIES.
4b	(Code:) (Expenses \$1,391,265. including grants of \$0.) (Revenue \$	209,715.)
	PRODUCT REVENUE:	<u> </u>
	THIS PROGRAM SUPPORTS THE MISSION BY PROVIDING EMPLOYMENT IN F	'00D
	PACKAGING FOR INDIVIDUALS WITH SIGNIFICANT DISABILITIES.	
		,
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$))
4d	Other program services (Describe on Schedule O.)	
-	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ► 2,079,124.	,
		Form 990 (2020)
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Form 990 (20				ENTERPRISES
Part IV C	Checklist of Require	ed Schedu	lles	

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	<u> </u>
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			37
_	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			37
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		<u>x</u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			v
-	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u>x</u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			v
•	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			x
10	If "Yes," complete Schedule D, Part IV	9		
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	10		x
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VII, IX, or X			
•	as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes." complete Schedule D.			
a		11a	х	
h	Part VI		- 23	<u> </u>
D	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		x
c	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			<u> </u>
C	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
Ь	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			<u> </u>
u	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		x
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			[
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			1
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			_
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			1
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I. Parts I and II	21	0000	X
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 HEARTLAND GOODWILL ENTERPRISES
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 Page 4

 Part IV
 Checklist of Required Schedules (continued)
 Page 4

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions, for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		_X_
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34	Х	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		<u> </u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		_X_
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		77	
Dor	Note: All Form 990 filers are required to complete Schedule O t V Statements Regarding Other IRS Filings and Tax Compliance	38	Х	
Par				
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 4 1a 1a 1a 1a 1a 1a 1a 1a	-		
		-		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	4-		
	(gambling) winnings to prize winners?		990	(2020)
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Form	990 (2020) HEARTLAND GOODWILL ENTERPRISES 46-3331	510	Р	age 5	
Par	t V Statements Regarding Other IRS Filings and Tax Compliance (continued)				
			Yes	No	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				
	filed for the calendar year ending with or within the year covered by this return 2a 48				
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х		
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)				
	a Did the organization have unrelated business gross income of \$1,000 or more during the year?				
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		 	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a				
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X	
b	b If "Yes," enter the name of the foreign country b				
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			37	
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X	
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X	
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c			
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	_			
	any contributions that were not tax deductible as charitable contributions?	6a		X	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts				
_	were not tax deductible?	6b			
7	Organizations that may receive deductible contributions under section 170(c).	_		x	
a L	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a 7h			
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		<u> </u>	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	7.		x	
ام	to file Form 8282?	7c			
	, , , , , , , , , , , , , , , , , , , ,	70		x	
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e 7f		X	
	f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?				
-	g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?				
8	 h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? Spansoring organizations maintaining depart advised funds. Did a depart advised fund maintained by the 				
0	8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?				
9	Sponsoring organizations maintaining donor advised funds.	8			
a	Did the sponsoring organization make any taxable distributions under section 4966?	9a			
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b			
10	Section 501(c)(7) organizations. Enter:	0.0			
	Initiation fees and capital contributions included on Part VIII, line 12 10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b				
11	Section 501(c)(12) organizations. Enter:				
а	Gross income from members or shareholders				
b	Gross income from other sources (Do not net amounts due or paid to other sources against				
	amounts due or received from them.)				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
а	Is the organization licensed to issue qualified health plans in more than one state?	13a			
	Note: See the instructions for additional information the organization must report on Schedule O.				
b	Enter the amount of reserves the organization is required to maintain by the states in which the				
	organization is licensed to issue qualified health plans 13b				
с	Enter the amount of reserves on hand 13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X	
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		<u> </u>	
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or				
	excess parachute payment(s) during the year?	15		X	
	If "Yes," see instructions and file Form 4720, Schedule N.				
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X	
	If "Yes," complete Form 4720, Schedule O.				

Form **990** (2020)

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Form 990	(2020)
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HEARTLAND GOODWILL ENTERPRISES

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI					X	
Sec	tion A. Governing Body and Management						
					Yes	No	
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		5			
	If there are material differences in voting rights among members of the governing body, or if the governing						
	body delegated broad authority to an executive committee or similar committee, explain on Schedule 0.						
b	Enter the number of voting members included on line 1a, above, who are independent	1b		5			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with	any other				
	officer, director, trustee, or key employee?			2		X	
3	Did the organization delegate control over management duties customarily performed by or under the	direc	ct supervision				
	of officers, directors, trustees, or key employees to a management company or other person?			3	Х		
4	4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?						
5	Did the organization become aware during the year of a significant diversion of the organization's ass	ets?		5		X	
6	Did the organization have members or stockholders?			6	Х		
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap	point	one or				
	more members of the governing body?			7a	Х		
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, st						
	persons other than the governing body?			7b	Х		
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the yea						
а	The governing body?	-	-	8a	Х		
b	Each committee with authority to act on behalf of the governing body?			8b	Х		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read						
	organization's mailing address? If "Yes." provide the names and addresses on Schedule O			. 9		X	
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re-						
		0.100			Yes	No	
10a	Did the organization have local chapters, branches, or affiliates?			10a		X	
	If "Yes," did the organization have written policies and procedures governing the activities of such ch						
	and branches to ensure their operations are consistent with the organization's exempt purposes?	•		10b			
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body	v befo	re filing the form?	11a	Х		
b							
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	Х		
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b			
с	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y						
	in Schedule O how this was done	· ·		120	х		
13	Did the organization have a written whistleblower policy?			13	Х		
14	Did the organization have a written document retention and destruction policy?				Х		
15	Did the process for determining compensation of the following persons include a review and approval						
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	, ,					
а	The organization's CEO, Executive Director, or top management official			15a	Х		
b	Other officers or key employees of the organization			·	37		
~	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).						
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangem	nent v	vith a				
	taxable entity during the year?			16a		x	
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat						
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	-	-				
	exempt status with respect to such arrangements?			16b			
Sec	tion C. Disclosure			1.02			
17	List the states with which a copy of this Form 990 is required to be filed NONE						
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, an	nd 990	D-T (Section 501(c)	(3)s only) availa	ıble	
	for public inspection. Indicate how you made these available. Check all that apply.			() · ·)	,		
	Own website Another's website X Upon request Other (explain	on S	chedule ()				
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co		,	and fina	ncial		
	statements available to the public during the tax year.						
20	State the name, address, and telephone number of the person who possesses the organization's boo	ks an	d records				
	GOODWILL INDUSTRIES OF THE HEARTLAND - 319-248-4633		· · · · · · · · ·				
	1410 S FIRST AVE., IOWA CITY, IA 52240						
032006	12-23-20			For	m 990	(2020)	
	6						
						-	

Form 990 (2020)	HEARTLAND GOODWILL ENTERPRISES	46-3331510	Page 7
Part VII Compen	sation of Officers, Directors, Trustees, Key Employees, Highest	Compensated	
Employe	es, and Independent Contractors		
Check if Sc	hedule O contains a response or note to any line in this Part VII		
Section A. Officers, I	Directors, Trustees, Key Employees, and Highest Compensated Employees		
1a Complete this table	for all persons required to be listed. Report compensation for the calendar year end	ing with or within the organization?	s tax year.
 List all of the orga 	anization's current officers, directors, trustees (whether individuals or organizations)	, regardless of amount of compens	sation.

Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	((C)			(D)	(E)	(F)
Name and title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box, unless officer and a		ss pei	rson i	s both	n an	compensation	compensation	amount of
	week		cer ar I	nd a d I	irecto	r/trus T	tee)	from	from related	other
	(list any	rector						the	organizations	compensation
	hours for	or di	ee			ated		organization	(W-2/1099-MISC)	from the
	related organizations	ustee	trust		96	bens		(W-2/1099-MISC)		organization and related
	below	lual tr	tional		nploy	st con yee	L			organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) PATRICIA AIRY	1.50	_			-		4			
PRESIDENT	40.00			x				0.	241,144.	29,201.
(2) TAMERA ERB	1.50									
SENIOR VP/CFO	40.00			Х				0.	156,126.	25,647.
(3) COLIN MAHONEY	0.50									
CHAIRPERSON	2.00	Х		Х				0.	0.	0.
(4) DESIREE KILBURG	0.50									
TREASURER	2.00	Х		Х				0.	0.	0.
(5) AMBER HARDIN	0.50									
SECRETARY	2.00	Х		X				0.	0.	0.
(6) JULIE BANKER	0.50									
BOARD MEMBER	2.00	Х						0.	0.	0.
(7) BRUCE WESTEMEYER	0.50									
BOARD MEMBER	2.00	Х						0.	0.	0.
					<u> </u>					
				<u> </u>	-	-				
032007 12-23-20	1	I	I	I	L	I	I	1	1	Form 990 (2020)

032007 12-23-20

Form 990 (2020)

09221008 131839 034 - 043070 - 00

2020.04030 HEARTLAND GOODWILL ENTERP 034-0431

7

	AND GOODWI			-					46-3	3315	10	Pa	ge 8
Part VII Section A. Officers, Directors,		oloye	es,			ghes	t C	ompensated Employee	s (continued)				
(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	tee or director	not ch unles	is pers d a dir	tion nore son is recto	compensated compensated	an	(D) Reportable compensation from the organization (W-2/1099-MISC)	compensation ar from related organizations com (W-2/1099-MISC) fri org an			(F) Estimated amount of other ompensation from the organization and related organizations	
	· · · ·	-	-	0	¥	τo	ш.						
		-											
1b Subtotal							•	0.	397,2	70.	54	,84	8.
c Total from continuation sheets to Pa	art VII, Section A]		0.	207 0	0.	F 4	0.4	0.
 d Total (add lines 1b and 1c) 2 Total number of individuals (including 							> o re	0.	397,2		54	,84	8.
compensation from the organization						,		· · · · · · · · · · · · · · · · · · ·					0
3 Did the organization list any former o	fficer, director, truste	ee, k	ev e	mpla	over	ə. or	hia	hest compensated empl	ovee on	Г		Yes	No
line 1a? If "Yes," complete Schedule J	for such individual								·····		3		X
4 For any individual listed on line 1a, is a and related organizations greater than											4	x	
5 Did any person listed on line 1a receiv													
rendered to the organization? <i>If</i> "Yes. Section B. Independent Contractors	<u>" complete Schedule</u>	e J fo	or su	ch p	perso	on					5		Х
1 Complete this table for your five highe	est compensated ind	lepei	nden	nt co	ntra	actor	s th	nat received more than \$	100,000 of comp	pensati	on fror	n	
the organization. Report compensatio		ear e	ndin	g wi	th o	or wit	hin I		ear.		(0)		
() Name and bus								(B) Description of s	ervices	Co	(C) mpens		
POWER ENGINEERS, INC.	ת עשודגט	Q	221	22				DESIGN AND CONSTRUCTION	MANACEM		100	Q /	5
<u>3940 GLENBROOK DRIVE, HAILEY, ID 83333</u> JB HUNT, 615 JB HUNT CORPORATE DRIVE,								CONSTRUCTION	MANAGEN		488	,04	J.
LOWELL, AZ 72745							_	LOGISTICS			110	,42	0.
							\dashv						
	and final setting the t	-+ "		.					un the sta				
2 Total number of independent contract \$100,000 of compensation from the o		ot lin	nted	τοt	hos 2		ed	above) who received mo	ore than				
							_			F	orm 9	90 (2	020)

032008 12-23-20

Ра	rt V	111					r noto to onviling	in this Dart VIII			
			Check if Schedule O	CONTRA	ns a respu			(A)	(B)	(C)	(D)
								Total revenue	Related or exempt	Unrelated	Revenue excluded from tax under
									function revenue	business revenue	sections 512 - 514
ς, ω	1	а	Federated campaigns		1a						
ant											
Contributions, Gifts, Grants and Other Similar Amounts			Fundraising events								
ifts ar A			Related organizations								
n, Bilio			Government grants (contr				22,000.				
ŝ			All other contributions, gifts,								
but			similar amounts not included	labove	9 1 f						
Ö		g	Noncash contributions included in	lines 1a	-1f 1g 9	6					
a Co		h	Total. Add lines 1a-1f				►	22,000.			
							Business Code				
ø	2	а	SERVICE CONTRACTS				900099	932,675.	932,675.		
Program Service Revenue		b									
Sa		с									
e an		d									
- DG		е									
д		f	All other program service	reven	ue						
		g	Total. Add lines 2a-2f				►	932,675.			
	3		Investment income (includ	0	,		· /				
			other similar amounts)					4,503.			4,503.
	4		Income from investment of				· · ·				
	5		Royalties								
					(i) Rea		(ii) Personal				
	6	а	Gross rents	6a							
		b	Less: rental expenses	6b							
		С	Rental income or (loss)	6c							
		d	Net rental income or (loss))	(i) Coordinate						
	7	а	Gross amount from sales of	_	(i) Securit	les	(ii) Other				
			assets other than inventory	7a							
0		b	Less: cost or other basis								
nue		_	and sales expenses	7b 7c							
Revenue			Gain or (loss)	· · · ·							
ž B			Net gain or (loss)			· · · · · · · · · · · · · · · · · · ·	🕨				
Othe	0	a	Gross income from fundraisin including \$								
0			including \$ contributions reported on								
			Part IV, line 18		,	8a					
		h	Less: direct expenses			8b					
			Net income or (loss) from				►				
			Gross income from gamin		-		F				
	-		Part IV, line 19	-		9a					
		b	Less: direct expenses			9b					
			Net income or (loss) from			s	►				
	10		Gross sales of inventory, I	-	-						
			and allowances			10a	1,477,039.				
		b	Less: cost of goods sold			10b	1,267,324.				
			Net income or (loss) from			ry	>	209,715.	209,715.		
							Business Code				
sno	11	а									
evenue		b									
iell: eve		с									
Miscellaneous Revenue		d	All other revenue								
2			Total. Add lines 11a-11d				►				
	12		Total revenue. See instruction	ons .			►	1,168,893.	1,142,390.	٥.	4,503.
03200	9 12-	23-	20								Form 990 (2020)

HEARTLAND GOODWILL ENTERPRISES

Form 990 (2020)

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HEARTLAND GOODWILL ENTERPRISES Part IX Statement of Functional Expenses

	Check if Schedule O contains a respons not include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
7b,	8b, 9b, and 10b of Part VIII.		expenses	general expenses	expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above to disqualified				
	persons (as defined under section $4958(f)(1)$) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	759,733.	759,733.		
8	Pension plan accruals and contributions (include	,	, , , , , , , , , , , , , , , , , , , ,		
-	section 401(k) and 403(b) employer contributions)	16,465.	16,465.		
9	Other employee benefits	126,195.	126,195.		
0	Payroll taxes	71,345.	71,345.		
1	Fees for services (nonemployees):	, _ , 5 = 5 •	, _ , 5 = 5 •		
		80,100.	74,100.	6,000.	
a	Management	101.	101.	0,000.	
b		1,585.	101.	1,585.	
C	Accounting	I,303.		I,303.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,	1.5.4 0.1.0	1.54 0.10		
	column (A) amount, list line 11g expenses on Sch 0.)	164,213.	164,213.		
12	Advertising and promotion				
3	Office expenses	140,548.	140,548.		
4	Information technology	3,049.	3,049.		
5	Royalties				
6	Occupancy	503,639.	503,639.		
7	Travel	9,209.	9,209.		
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
9	Conferences, conventions, and meetings	4,525.	4,525.		
0	Interest				
1	Payments to affiliates				
2	Depreciation, depletion, and amortization	206,002.	206,002.		
3	Insurance	,	,		
4	Other expenses. Itemize expenses not covered				
•	above (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column (A)				
-	amount, list line 24e expenses on Schedule 0.)				
a					
b					
С					
d					
е	All other expenses	0 000	0 050 101		
5	Total functional expenses. Add lines 1 through 24e	2,086,709.	2,079,124.	7,585.	
6	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

032010 12-23-20

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Form 990 (2020)

 $09221008 \ 131839 \ 034-043070-00$

Form **990** (2020)

Form 990 (GOODWILL	ENTERPRISES
Part X	Balance Sheet		

		Check if Schedule O contains a response or note	e to any	line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			374,029.	1	320,252.
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net			34,120.	3	12,565.
	4	Accounts receivable, net			76,825.	4	154,001.
	5	Loans and other receivables from any current or	former	officer, director,			
		trustee, key employee, creator or founder, subst					
		controlled entity or family member of any of thes				5	
	6	Loans and other receivables from other disqualif					
		under section 4958(f)(1)), and persons described				6	
ets	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	685,817.
◄	9					9	27,698.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	/, 252, 525.	2 002 211		7 046 500
		Less: accumulated depreciation			2,002,311.	10c	7,046,523.
	11	Investments - publicly traded securities			11		
	12	Investments - other securities. See Part IV, line 1		12			
	13	Investments - program-related. See Part IV, line 1		13			
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11 Total assets. Add lines 1 through 15 (must equa		I	2,487,285.	15 16	8,246,856.
	16 17	Accounts payable and accrued expenses			394,648.	17	415,139.
	18	Grants payable and accrued expenses	55170100	18	110,100		
	19	Deferred revenue		19			
	20	Tax-exempt bond liabilities			64,788.	20	2,939,413.
	21	Escrow or custodial account liability. Complete F		I	,	21	
	22	Loans and other payables to any current or form		r			
Liabilities		trustee, key employee, creator or founder, subst		· · · · · ·			
ilida		controlled entity or family member of any of thes				22	
Lia	23	Secured mortgages and notes payable to unrela				23	
	24	Unsecured notes and loans payable to unrelated				24	750,000.
	25	Other liabilities (including federal income tax, pay		Г			
		parties, and other liabilities not included on lines	17-24).	Complete Part X			
		of Schedule D			1,338,211.	25	4,367,037. 8,471,589.
	26	Total lightlitics Add lines 17 through 05			1,797,647.	26	8,471,589.
		Organizations that follow FASB ASC 958, che	ck here				
ces		and complete lines 27, 28, 32, and 33.					
lan	27	Net assets without donor restrictions			651,138.	27	-237,570.
Ba	28	Net assets with donor restrictions			38,500.	28	12,837.
pun		Organizations that do not follow FASB ASC 9	58, cheo	ckhere ▶ 🛄 🛛			
Ē		and complete lines 29 through 33.					
Net Assets or Fund Balances	29	Capital stock or trust principal, or current funds				29	
sse	30	Paid-in or capital surplus, or land, building, or eq				30	
ĭΑ	31	Retained earnings, endowment, accumulated inc		F		31	
Ne	32	Total net assets or fund balances			689,638.	32	-224,733.
	33	Total liabilities and net assets/fund balances			2,487,285.	33	8,246,856.

Form	1990 (2020) HEARTLAND GOODWILL ENTERPRISES	46-333	1510	Pag	_{ge} 12			
Pa	rt XI Reconciliation of Net Assets							
	Check if Schedule O contains a response or note to any line in this Part XI				X			
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,168					
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,080	<u> </u>				
3	3 Revenue less expenses. Subtract line 2 from line 1 3							
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))							
5	Net unrealized gains (losses) on investments	5						
6	Donated services and use of facilities	6						
7	Investment expenses	7						
8	Prior period adjustments	8						
9	Other changes in net assets or fund balances (explain on Schedule O)	9		3,4	45.			
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,							
	column (B))	10	-224	1,7	<u>33.</u>			
Pa	rt XII Financial Statements and Reporting							
	Check if Schedule O contains a response or note to any line in this Part XII							
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			Yes	No			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.						
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?							
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a						
	separate basis, consolidated basis, or both:							
	Separate basis Consolidated basis Both consolidated and separate basis							
b	Were the organization's financial statements audited by an independent accountant?		2b	Х				
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,						
	consolidated basis, or both:							
	Separate basis X Consolidated basis Both consolidated and separate basis							
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the							
	review, or compilation of its financial statements and selection of an independent accountant?		. 2c		X			
	If the organization changed either its oversight process or selection process during the tax year, explain on Sch							
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	•			_			
	Act and OMB Circular A-133?		3a		X			
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required							
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits							
				uun /	(2020)			

Form **990** (2020)

SCHEDUL	E A.
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Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047
2020
Open to Public Inspection

Name	me of the organization Employer identification number										
				WILL ENTERPR				4	6-3331510		
Par	tl	Reason for Public (Charity Status.	(All organizations must c	omplete th	nis part.) S	ee instructior	IS.			
The o	gani	zation is not a private found	ation because it is: (I	For lines 1 through 12, c	heck only	one box.)					
1		A church, convention of ch	urches, or associatio	n of churches described	l in sectio	on 170(b)([.]	1)(A)(i).				
2		A school described in sect	ion 170(b)(1)(A)(ii). (Attach Schedule E (Forn	n 990 or 99	90-EZ).)					
3		A hospital or a cooperative	hospital service orga	anization described in se	ection 170)(b)(1)(A)(i	ii).				
4		A medical research organiz	ation operated in cor	njunction with a hospital	described	in sectio	on 170(b)(1)(A)(iii). Enter	the hospital's name,		
_		city, and state:									
5 🗌		An organization operated for	or the benefit of a col	lege or university owned	l or operat	ed by a go	overnmental u	nit describe	ed in		
-		section 170(b)(1)(A)(iv). (0									
6 [A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).									
7 [An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in									
- F		section 170(b)(1)(A)(vi). (C									
8 [A community trust describe			-						
9		An agricultural research org	•			-		-	-		
		or university or a non-land-g	grant college of agric	ulture (see instructions).	Enter the	name, city	, and state of	the college	e or		
10		university:	lly reacives (1) mare	than 22 1/20/ of its sum	art from a	optribution	a mambarah	in face and	d areas ressints from		
10		An organization that norma									
		activities related to its exen income and unrelated busin		-					-		
		See section 509(a)(2). (Col				ses acqui		jai lization a			
11 [An organization organized a		vely to test for public sa	fetv See	section 50	0.9(a)(4)				
12	X	An organization organized a	-	•	•			rrv out the	purposes of one or		
		more publicly supported or	-	-	-			•			
			-								
а	lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. X Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving										
		the supported organization	on(s) the power to reg	gularly appoint or elect a	majority c	of the direc	tors or truste	es of the su	ipporting		
		organization. You must o	complete Part IV, Se	ections A and B.							
b] Type II. A supporting org	anization supervised	or controlled in connect	tion with it	s supporte	ed organizatio	n(s), by hav	ving		
		control or management o	of the supporting orga	anization vested in the sa	ame perso	ns that co	ntrol or mana	ge the supp	ported		
		organization(s). You mus	t complete Part IV,	Sections A and C.							
с		Type III functionally inte	grated. A supporting	g organization operated	in connect	tion with, a	and functional	ly integrate	d with,		
		its supported organization	n(s) (see instructions)). You must complete I	Part IV, Se	ections A,	D, and E.				
d		J Type III non-functionally						-			
		that is not functionally int			•		-	l an attentiv	/eness		
		requirement (see instruct									
е		Check this box if the orga					Туре I, Туре	II, Type III			
		functionally integrated, or		hally integrated supporting	ng organiz	ation.			1		
		r the number of supported or ride the following informatior	•	d arganization(a)					1		
<u> </u>		Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the org	anization listed	(v) Amount o	f monetary	(vi) Amount of other		
		organization		(described on lines 1-10 above (see instructions))	Yes	ing document?	support (see in	nstructions)	support (see instructions)		
GOO	שת	ILL INDUSTRIES		above (see instructions))							
			42-0923563	10	x			0.	0.		
		-						-			
									-		
Total								0.	0.		
I HA F	or P	aperwork Reduction Act N	lotice see the Instri	uctions for Form 990 or	r 990-F7	032021 01-	25-21 Sche	dule & (For	m 990 or 990-EZ) 2020		

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Schedule A (Form 990 or 990-EZ) 2020 HEARTLAND GOODWILL ENTERPRISES Part II Support Schedule for Organizations Described in Sections 170(b)(1)

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Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

See	ction A. Public Support									
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total			
1	Gifts, grants, contributions, and									
	membership fees received. (Do not									
	include any "unusual grants.")									
2	Tax revenues levied for the organ-									
	ization's benefit and either paid to									
	or expended on its behalf									
3	The value of services or facilities									
	furnished by a governmental unit to									
	the organization without charge									
4	Total. Add lines 1 through 3									
5	The portion of total contributions									
	by each person (other than a									
	governmental unit or publicly									
	supported organization) included									
	on line 1 that exceeds 2% of the									
	amount shown on line 11, column (f)									
6	Public support. Subtract line 5 from line 4.						<u> </u>			
-	ction B. Total Support									
	ndar year (or fiscal year beginning in) 🕨	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total			
	Amounts from line 4	(0) 2010		(6) 2010		(0) 2020				
8	Gross income from interest,									
Ŭ	dividends, payments received on									
	securities loans, rents, royalties,									
	and income from similar sources									
9	 Net income from unrelated business									
	activities, whether or not the									
	business is regularly carried on									
10	Other income. Do not include gain									
	or loss from the sale of capital									
	assets (Explain in Part VI.)									
11	Total support. Add lines 7 through 10									
12	Gross receipts from related activities,	etc. (see instruction	ons)			12				
13	First 5 years. If the Form 990 is for the	e organization's fi	rst, second, third	fourth, or fifth tax	year as a section 5	501(c)(3)				
0	organization, check this box and stop									
	ction C. Computation of Publi									
	Public support percentage for 2020 (li		-			14	%			
	Public support percentage from 2019					15	<u>%</u>			
108	33 1/3% support test - 2020. If the c									
F	stop here. The organization qualifies33 1/3% support test - 2019. If the organization		-		d line 15 is 33 1/3%					
	and stop here. The organization qual									
17a	10% -facts-and-circumstances test									
		-	-							
	and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization									
b	10% -facts-and-circumstances test	-		• • • •						
~	more, and if the organization meets th									
	organization meets the facts and circumstances test. The organization qualifies as a publicly supported organization									
18	Private foundation. If the organizatio			-			s ►			
-						edule A (Form 990				

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Schedule A (Form 990 or 990-EZ) 2020 HEARTLAND GOODWILL ENTERPRISES Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support			-			
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
8 Sec	Public support. (Subtract line 7c from line 6.)						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Amounts from line 6						
	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
c	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First 5 years. If the Form 990 is for th	ne organization's fir	rst, second, third,	fourth, or fifth tax	year as a section 5	i01(c)(3) organizatio	on,
Sec	ction C. Computation of Publi	c Support Per	centage			, ,	
15	Public support percentage for 2020 (I	ine 8, column (f), d	livided by line 13,	column (f))		15	%
	Public support percentage from 2019					16	%
Sec	ction D. Computation of Inves	stment Income	e Percentage				
17	Investment income percentage for 20)20 (line 10c, colur	mn (f), divided by	line 13, column (f))		17	%
18	Investment income percentage from	2019 Schedule A,	Part III, line 17			18	%
19a	33 1/3% support tests - 2020. If the	organization did n	not check the box	on line 14, and lin	e 15 is more than 3	3 1/3%, and line 1	7 is not
	more than 33 1/3%, check this box ar	nd stop here. The	organization qual	lifies as a publicly	supported organiza	tion	▶□]
b	33 1/3% support tests - 2019. If the						
	line 18 is not more than 33 1/3%, che	ck this box and st	op here. The org	anization qualifies	as a publicly suppo	orted organization	▶□
20	Private foundation. If the organization	n did not check a	box on line 14, 19	9a, or 19b, check t			
03202	23 01-25-21		15	5	Sch	edule A (Form 990	0 or 990-EZ) 2020

Schedule A (Form 990 or 990-EZ) 2020 HEARTLAND GOODWILL ENTERPRISES

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If* "Yes." *complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.*
- **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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Х 1 Х 2 х 3a 3b 3c Х 4a 4b 4c Х 5a 5b <u>5c</u> х 6 Х 7 х 8 х 9a Х 9b Х 9c Х 10a 10b

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Yes

No

Schedule A (Form 990 or 990-EZ) 2020

Schedule A (Form 990 or 990-EZ) 2020 HEARTLAND GOODWILL ENTERPRISES

		22727	U Pa	age 5
Pa	t IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in lines 11b and			
	11c below, the governing body of a supported organization?	11a		X
b	A family member of a person described in line 11a above?	11b		Х
с	A 35% controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
	detail in Part VI.	11c		Х
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1	Х	<u> </u>
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		Х
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No." explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in line 2, above, did the organization's supported organizations have a	_		
-	significant voice in the organization's investment policies and in directing the use of the organization's			

income or assets at all times during the tax year? If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard.

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructio	uctions),	(see instruc	the year	st during th	Part Tes	Integral F	to satisfy th	anization use	that the o	he method	he box next to	1 Check
---	-----------	--------------	----------	--------------	----------	------------	---------------	---------------	------------	-----------	----------------	---------

- a The organization satisfied the Activities Test. Complete line 2 below.
- **b** The organization is the parent of each of its supported organizations. *Complete* **line 3** *below.*

с		The organization supported a governmental entity.	Describe in Part VI how you supported a governmental entity (see instructions).	
---	--	---	---	--

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- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- **3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**

a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If* "Yes" or "No" provide details in **Part VI.**

b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

Schedule A (Form 990 or 990-EZ) 2020

З

2a

2b

3a

3b

Yes No

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Sche	edule A (Form 990 or 990 EZ) 2020 HEARTLAND GOODWILL ENTER	PRIS		46-3331510 Page 6
Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting	Orga	nizations	
1	Check here if the organization satisfied the Integral Part Test as a qualifying	trust on	Nov. 20, 1970 (<i>explain in</i>	Part VI). See instructions.
	All other Type III non-functionally integrated supporting organizations must of	complete	e Sections A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
C	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other factors			
	(explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
_1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		

7 Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2020

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Schedule A (Form 990 or 990-EZ) 2020 HEARTLAND GOODWILL ENTERPRISES

Par	t v Type III Non-Functionally Integrated 509	a)(3) Supporting Orga	inizations (continu	ued)	
Secti	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exer	mpt purposes		1	
2	Amounts paid to perform activity that directly furthers exemp	t purposes of supported			
	organizations, in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purpose	s of supported organizations	6	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5	
6	Other distributions (<i>describe in</i> Part VI). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the	ne organization is responsive			
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2020 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistribution Pre-2020	ns	(iii) Distributable Amount for 2020
_1	Distributable amount for 2020 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2020 (reason-				
	able cause required - explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2020				
а	From 2015				
b	From 2016				
C	From 2017				
d	From 2018				
e	From 2019				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
h	Applied to 2020 distributable amount				
i	Carryover from 2015 not applied (see instructions)				
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2020 from Section D,				
	line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2020 distributable amount				
C	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2020, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2020. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2021. Add lines 3j and 4c.				
8	Breakdown of line 7:				
	Excess from 2016				
	Excess from 2017				
	Excess from 2018				
	Excess from 2019				
	Excess from 2020				

Schedule A (Form 990 or 990-EZ) 2020

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Part VI S	Supplemental Informati Part IV, Section A, lines 1, 2, 3th ne 1; Part IV, Section D, lines 2	ARTLAND GOODWILI on. Provide the explanations r b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, ²	equired by Part II, line 10; Part II,	line 17a or 17b: Part III, line 12:
	Section D. lines 5, 6, and 8; and	2 and 3; Part IV, Section E, lines	11a, 11b, and 11c; Part IV, Sectior	n B, lines 1 and 2; Part IV, Section C, ne 1; Part V, Section B, line 1e; Part V,
	See instructions.)			,
				Schedule A (Form 990 or 990-EZ) 202

Schedule B

(Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service ** PUBLIC DISCLOSURE COPY **

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Employer identification number

Name of	the org	ganizat	ion

Organization type (check one):

	COODWITT	ENTERPRISES
HEARTLAND	GOODMITT	FNIEKLKISES

46-3331510

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

Γ

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under
sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from
any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h;
or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year \dots \blacktriangleright \$

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

 $\label{eq:LHA} \ \ \mbox{For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.}$

Name of organization

Employer identification number

HEARTLAND GOODWILL ENTERPRISES 46-3331510 Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (a) (b) (d) (c) Name, address, and ZIP + 4 No. **Total contributions** Type of contribution 1 X Person Payroll 22,000. Noncash (Complete Part II for noncash contributions.) (a) (b) (c) (d) Type of contribution No. Name, address, and ZIP + 4 **Total contributions** Person Payroll Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. Person Payroll Noncash \$ (Complete Part II for noncash contributions.) (d) (a) (b) (c) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution Person Payroll Noncash \$ (Complete Part II for noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution Person Payroll Noncash (Complete Part II for noncash contributions.) (b) (c) (d) (a) **Total contributions** No. Name, address, and ZIP + 4 Type of contribution Person Payroll Noncash

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

(Complete Part II for noncash contributions.)

22

09221008 131839 034-043070-00

Name of organization

Employer identification number

46-3331510

HEARTLAND GOODWILL ENTERPRISES

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

	Noncash Property (see instructions). Use duplicate copies of Par		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
—			
		\$	990, 990-EZ, or 990-PF) (2

023453 11-25-20

23

Schedule B (Form 990, 990-EZ, or 990-PF) (2020)

09221008 131839 034-043070-00 2020.04030 HEARTLAND GOODWILL ENTERP 034-0431

Schedule B	(Form 990	990-EZ.	or 990-PF)	(2020)
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Page	4
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ame of organi	ization				Employer identification numbe
EARTLAN	ND GOODWILL ENTERPRISE	IS			46-3331510
Part III Ex fro	xclusively religious, charitable, etc., contributi om any one contributor. Complete columns (a) ompleting Part III, enter the total of exclusively religious, se duplicate copies of Part III if additional	ons to organizations descr) through (e) and the following charitable, etc., contributions of	na line entry. For o	ragnizations	at total more than \$1,000 for the ye
a) No. from Part I	(b) Purpose of gift	(c) Use of g	jift	(d) Desc	ription of how gift is held
		(e) Transf	er of gift		
	Transferee's name, address, ar	nd ZIP + 4	R	elationship of trar	nsferor to transferee
-					
a) No. from Part I	(b) Purpose of gift	(c) Use of <u>c</u>	jift	(d) Desc	ription of how gift is held
		(e) Transf	er of gift		
_	Transferee's name, address, ar	nd ZIP + 4	R	elationship of trar	nsferor to transferee
) No. rom Part I	(b) Purpose of gift	(c) Use of <u>c</u>	jift	(d) Desc	ription of how gift is held
		(e) Transf	er of gift		
-	Transferee's name, address, ar	nd ZIP + 4	R	elationship of trar	nsferor to transferee
) No. rom Part I	(b) Purpose of gift	(c) Use of g	jift	(d) Desc	ription of how gift is held
	Transformedia	(e) Transf		eletionship of t	
	Transferee's name, address, ar	iu ZIP + 4	R	elationship of trar	nsferor to transferee
-					

09221008 131839 034-043070-00

Department of the Treasury

Internal Revenue Service

)

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► Go to www.irs.gov/Form990 for instructions and the latest information.



Name of the organization

HEARTLAND GOODWILL ENTERPRISES

Employer identification number 46-3331510

Par	t I Organizations Maintaining Donor Advised	d Funds or Other Similar Fur	ds or Ac	counts. Complete if the
	organization answered "Yes" on Form 990, Part IV, lin	e 6.		
		(a) Donor advised funds		(b) Funds and other accounts
1	Total number at end of year	umber at end of year		
2	Aggregate value of contributions to (during year)			
3	Aggregate value of grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in v	writing that the assets held in donor a	dvised fund	ds
	are the organization's property, subject to the organization's	-		
6	Did the organization inform all grantees, donors, and donor a			
-	for charitable purposes and not for the benefit of the donor o			
		·		
Par				
1	Purpose(s) of conservation easements held by the organization		, ,	
•	Preservation of land for public use (for example, recrea		on of a histo	prically important land area
	Protection of natural habitat			ified historic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualif	ied conservation contribution in the fo	orm of a co	nservation easement on the last
-	day of the tax year.			Held at the End of the Tax Year
а	Total number of conservation easements			2a
				2b
č	Number of conservation easements on a certified historic stru			2c
ч	Number of conservation easements included in (c) acquired a			
ŭ	listed in the National Register			2d
3	Number of conservation easements modified, transferred, rel			
5	year	eased, extinguished, or terminated by	the organi	
4	Number of states where property subject to conservation eas	compant is located		
5	Does the organization have a written policy regarding the per		of	
3	violations, and enforcement of the conservation easements it			Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,			
0				in casements during the year
7	Amount of expenses incurred in monitoring, inspecting, hand	ling of violations, and enforcing const	nuation ear	sements during the year
'	S	ing of violations, and enforcing const	ervation ea	sements during the year
8	Does each conservation easement reported on line 2(d) abov	e satisfy the requirements of section :	170/b)(4)(B)	(i)
0				
9	and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation	on accoments in its revenue and ever	nco statom	
9	balance sheet, and include, if applicable, the text of the footr			
	organization's accounting for conservation easements.	ote to the organization's mancial sta		at describes the
Par	t III Organizations Maintaining Collections of	Art. Historical Treasures. or	Other S	imilar Assets.
	Complete if the organization answered "Yes" on Form			
10	If the organization elected, as permitted under FASB ASC 95		nt and hal	ance sheet works
Ia	of art, historical treasures, or other similar assets held for put	· ·		
		, ,		
h	service, provide in Part XIII the text of the footnote to its finar			a abaat worka of
b	If the organization elected, as permitted under FASB ASC 95			
	art, historical treasures, or other similar assets held for public	exhibition, education, or research in	lurtherance	o public service,
	provide the following amounts relating to these items:			
	(i) Revenue included on Form 990, Part VIII, line 1			
~		nourse or other similar second for fine		
2	If the organization received or held works of art, historical treater following any state of the following and the following the		ncial gain, j	provide
	the following amounts required to be reported under FASB A	-		
	Revenue included on Form 990, Part VIII, line 1			
	Assets included in Form 990, Part X			
	For Paperwork Reduction Act Notice, see the Instructions	5 Tor Form 990.		Schedule D (Form 990) 2020
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Partial Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued). 3 Using the organization accession, and other records, check any of the following that make significant use of its contaction terms (check all that apply): d Loan or exchange program a Deplote exhibition d Loan or exchange program b Diffee exhibition d Loan or exchange program c Provide acception of their generations d Loan or exchange program b Diffee exhibition d Loan or exchange program c Provide acception of the organization solution is exempt purpose in Part XIII. 5 Ding the year, did the organization solution are organization answered 'Yea' on Form 900, Part XII. Fait the organization and or form 900, Part X, Ine 21. The control of the organization and using the year. c Beginning balance d d Dot the organization include an amount on Form 990, Part X, Ine 21. Ior escrow or outstold account liability? Yes No d Dot the organization include an amount on Form 990, Part X, Ine 21. Ior escrow or outstold account liability? Yes No d Additions during the year. (a) Current year (b) Pricr year (c) Four years back. <th>Sche</th> <th></th> <th>ND GOODWILI</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>46-33</th> <th></th> <th></th> <th>age 2</th>	Sche		ND GOODWILI						46-33			age 2
collection lemis (check all that apply): a b b Scholarly research c Other	Par	t III Organizations Maintaining C	ollections of Art	t, Histo	rical Trea	asures, o	r Other	Simila	⁻ Assets	(contir	ued)	
a Public exhibition d Clean or exchange program b Scholary research or future generations e Other c Previde a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. During the year, did the organization is collections and explain how they further the organization's exempt purpose in Part XIII. No. Part IV Excore and Custodial Arrangements. Complete if the organization answered 'Yes' on Form 980, Part X, line 91. 1a Is the organization and explain the arrangement in Part XIII and complete the following table: Image: Complete it is the organization included on Form 980, Part X, line 21. 1a Is the organization and explain the arrangement in Part XIII and complete the following table: Image: Complete it is the organization and explain the arrangement in Part XIII and complete the following table: Image: Complete it is the organization and explain the arrangement in Part XIII and complete the following table: c Beginning balance Image: Complete it the organization answered 'Yes' on Form 980, Part X, line 21, for excore or custodial account liabity? Image: Complete it the organization answered 'Yes' on Form 980, Part X, line 21, for excore or custodial account liabity? 2a Did the organization include an amount on Form 980, Part X, line 21, for excore or custodial account liabity? Image: Complete it the organization answered 'Yes' on Form 980, Part X, line 10.	3	Using the organization's acquisition, accessi	on, and other records	s, check a	any of the fo	ollowing that	t make się	gnificant u	ise of its		,	
b Scholary research e Other c Prevention for future generations Provide a description of the organization solic for receive donations of art, historical treasures, or other similar assets to be solid the organization solic for receive donations of art, historical treasures, or other similar assets to esciption of the organization solic for receive donations of art, historical treasures, or other similar assets to esciption of the organization answered 'Ves' or Form 980, Part IV, line 9, or reported an amount on Form 980, Part X / line 21, li		collection items (check all that apply):										
c Preservation for future generations 4 Provide a description of the organization's collections and explain how they three the organization's exempt purpose in Part XIII. 5 During the year, did the organization is collections and explain how they three the organization's exempt purpose in Part XIII. 6 Perit MI Exercise and Custodial Arrangements. Compute if the organization answered 'Yes' on Form 990, Part K, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization and approximation or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. 1a Is the organization and approximation or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. 1a Is the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? 2 Dotine organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? 2 Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? 2 Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? 3 Did the organization include an amount on Form 990, Part X, line 10. 1a Egginning of year balance 4 Additions for facilitities and programs <	а	Public exhibition	d	L L	oan or exch	nange progra	am					
Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be add to raise funds rather than to be maintained as part of the organization's collection? Part W Excrow and Custodial Arrangements. Complete if the organization answered "Ves" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 900, Part X2 Is the organization angent, trustee, custodian or other intermediary for contributions or other assets not included on Form 900, Part X2 Is the organization include an amount on Form 900, Part X, line 21, for escrow or custodial account liability? Ves No b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII Part W Endowment Funds. Complete if the organization narswered "Yes" on Form 900, Part X, line 21, for escrow or custodial account liability? Part W Endowment Funds. Complete if the organization include in the organization include in a many for the organization include and include in the organization include in the	b	Scholarly research	е		Other							
5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization asseverd "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1 Is the organization an agement. Instended as part of the organization answered "Yes" on Form 990, Part X, line 9, or reported an amount on Form 990, Part X, line 21. 1 Is the organization angement in Part Xill and complete the following table: 0 Beginning balance 1 1 1 Candidation of the regulation answered "Yes" on Form 990, Part X, line 21, for escrew or custodial account liability? 2 Did the organization include an amount on Form 990, Part X, line 21, for escrew or custodial account liability? Yes 2 Did the organization include an amount on Form 990, Part X, line 21, for escrew or custodial account liability? Yes No 5 No bit "Yes." explain the arrangement in Part Xill. Check there if the explanation has been provided on Part Xill Image: State S	с	Preservation for future generations										
tops rold to raise funds rather than to be maintained as part of the organization's collection? Yes No. Part IV Escrow and Custodial Arrangements. Complete if the organization answared 'Yes' on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 890, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 890, Part X, line 21. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21, for secrow or custodial account liability? Is the organization include an amount on Form 990, Part X, line 21, for secrow or custodial account liability? Ives No If ''yes, ''seplain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII Image: Part V Index Part VV Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Image: Part V Index Ia Beginning of year balance [a] Current year [b] Prior year [c] Two years back [c] Four years back Ia Beginning of year balance [a] Current year end balance (line 19, column (a)) held as: Board designated or quasirations [c] Four years back [c] Four years back If Administrative expenses [a] four the asset of the organization is list	4	Provide a description of the organization's co	ollections and explair	how the	ey further the	e organizatio	on's exem	npt purpos	se in Part	XIII.		
Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X (Wes). No Ves No b If "Yes," explain the arrangement in Part XIII and complete the following table: Image: Complete intermediary for contributions or other intermediary for contributions or other assets not included on Form 990, Part X, line 21, for escrow or custodial account liability? No b If "Yes," explain the arrangement in Part XII. Check here if the explanation has been provided on Part XIII Image: Complete if the organization answered "Yes" on Form 990, Part V, line 9, or reported an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Ves No D If "Yes", "explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII No Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10. Image: Contributions 1a Beginning of year balance (a) Current year (b) Prior year (c) Two years back (d) Four years back (d) Four years back 1a Beginning of year balance	5	During the year, did the organization solicit of	or receive donations o	of art, hist	torical treas	ures, or othe	er similar :	assets		_		_
reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? No b If "Yes," explain the arrangement in Part XIII and complete the following table: Amount c Beginning balance 1d d Additions during the year 1d e Distributions during the year 1d a Dist the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII Part Y Endowment Funds. Complete if the organization answered "Yes" on Form 980, Part IV, line 10. Part Y Endowment Funds. Complete if the organization answered "Yes" on Form 980, Part IV, line 10. (e) Four years back (e) Four years back 1a Beginning of year balance (a) Current year (b) Prior year (c) Two years back (e) Four years back 1a Beginning of year balance (a) Current year end balance fline 1g, column (a) held as: a a a 2 Provide the estimated percentage of the current year end balance fline 1g, column (a) held as: a a a a										_		No
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b If "Yes," explain the arrangement in Part XIII and complete the following table:	1a			-						_		-
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b Contributions	4.		(a) Current year	(b) Pr	lor year	(C) Two yea	rs dack	(a) Three y	ears dack	(e) Four	years	DACK
c Net investment earnings, gains, and losses												
d Grants or scholarships	D											
e Other expenditures for facilities and programs	ט ה											
and programs f Administrative expenses g End of year balance 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment ▶ % b Permanent endowment ▶ % c Term endowment ▶ % The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment thuds not in the possession of the organization that are held and administered for the organization by: (i) (ii) Inelated organizations (iii) Related organizations (iii) Pert VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) basis (investment) basis (investment) basis (other) c Leasehold improvements 4 you approve (b) Cost or other basis (other) c basis (investment) basis (other) c c Leasehold improvements 4 you approve c latend basis (investment) basis (other) c basis (inv												
f Administrative expenses	e											
g End of year balance	f											
2 Provide the estimated percentage of the current year end balance (line 1g, column (ai)) held as: a Board designated or quasi-endowment ▶% b Permanent endowment ▶% c Term endowment ▶% d The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations (ii) Related organizations (iii) Related organizations b If "Yes" on line 3a(ii), are the related organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) basis (other) depreciation depreciation 1a Land b Buildings c Leasehold improvements 4 903, 472. 148, 249. 4, 755, 223. c Leasehold improvements 4, 903, 472. 148, 249. 4, 755, 223. c Equipment												
a Board designated or quasi-endowment ▶% b Permanent endowment ▶% c Term endowment ▶% (i) Unrelated organizations (ii) Related organizations (iii) Related organizations is diji, are the related organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) (b) Cost or other basis (other) (line 1a	column (a))	held as:						
b Permanent endowment ▶ % c Term endowment ▶ % The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:	2	· •	•		, column (a))							
c Term endowment ▶% The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:	b											
The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations (ii) Related organizations b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) b Buildings c Leasehold improvements 4, 903, 472. 148, 249. 4, 755, 223. d Equipment c Other												
3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: Yes No (i) Unrelated organizations 3a(i) (ii) Related organizations 3a(ii) b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 3b 4 Describe in Part XIII the intended uses of the organization's endowment funds. 3b Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. (d) Book value 1a Land 4.903, 472. 148, 249. 4, 755, 223. b Buildings 4.903, 472. 148, 249. 4, 755, 223. c Leasehold improvements 2, 349, 053. 57, 753. 2, 291, 300. e Other Other 0 0 0	•	·										
by: (i) Unrelated organizations (ii) Related organizations b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) b Buildings c Leasehold improvements c Leasehold improvements d Equipment e Other (b) Cost or other (c) Accumulated (d) Book value (d) Book value (d) Book value (d) Book value (d) Book value (e) Other (f) Cost or other (f) Book value (f) Bo	3a			tion that	are held an	d administer	ed for the	e organiza	ation			
(i) Unrelated organizations 3a(i) (ii) Related organizations 3a(ii) b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 3b 4 Describe in Part XIII the intended uses of the organization's endowment funds. 3b Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (other) (c) Accumulated depreciation b Buildings 4,903,472. 148,249. 4,755,223. c Leasehold improvements 2,349,053. 57,753. 2,291,300. e Other Other 0 0 0			5					5		ĺ	Yes	No
(ii) Related organizations 3a(ii) b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 3b 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (other) (c) Accumulated depreciation b Buildings		-								3a(i)		
b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 3b 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) (b) Cost or other basis (other) (c) Accumulated depreciation 1a Land 4.903,472. 148,249. 4.755,223. d Equipment 2,349,053. 57,753. 2,291,300.										3a(ii)		
Part VI Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) (b) Cost or other basis (other) (c) Accumulated depreciation 1a Land	b									3b		
Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (investment) (b) Cost or other basis (other) (c) Accumulated depreciation 1a Land	4	Describe in Part XIII the intended uses of the	organization's endov	wment fu	inds.							
Description of property(a) Cost or other basis (investment)(b) Cost or other basis (other)(c) Accumulated depreciation(d) Book value1a Land	Par	t VI Land, Buildings, and Equipm	nent.									
basis (investment) basis (other) depreciation 1a Land		Complete if the organization answere	d "Yes" on Form 990	, Part IV,	line 11a. Se	ee Form 990	, Part X, I	ine 10.				
b Buildings 4,903,472. 148,249. 4,755,223. c Leasehold improvements 2,349,053. 57,753. 2,291,300. e Other		Description of property			• •				ed	(d) Boo	< value	e
b Buildings 4,903,472. 148,249. 4,755,223. c Leasehold improvements 2,349,053. 57,753. 2,291,300. e Other	1a	Land										
c Leasehold improvements 4,903,472. 148,249. 4,755,223. d Equipment 2,349,053. 57,753. 2,291,300. e Other												
d Equipment 2,349,053. 57,753. 2,291,300. e Other	с						1					
	d	Equipment			2,349	9,053.		57,7	53.	2,293	1,30)0.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)												
	Tota	. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part 2	X. columi	n (B), line 10)c.)				7,04	5,52	23.

Schedule D (Form 990) 2020

032052 12-01-20

Schedule D (Form 990) 2020 HEARTLAND GOODWILL ENTERPR	ISES
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Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) 🕨		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ►		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

	(a) Description	(b) Book value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total.	(Column (b) must equal Form 990, Part X, col. (B) line 15.)	
Part	t X Other Liabilities.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.	
1.	(a) Description of liability	(b) Book value
(1)	Federal income taxes	
(2)	DUE TO GOODWILL INDUSTRIES OF THE	
(3)	HEARTLAND	4,367,037.
(4)		
(5)		
(6)		
(7)		
(8)		

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ... X

Schedule D (Form 990) 2020

032053 12-01-20

(9)

	dule D (Form 990) 2020 HEARTLAND GOODWILL ENTERPI				<u>3331510 Рад</u>	_{ge} 4
Par	t XI Reconciliation of Revenue per Audited Financial Statem	ents With F	Revenue per Re	turn.		
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	la.				
1	Total revenue, gains, and other support per audited financial statements			1	1,168,89	3.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
а	Net unrealized gains (losses) on investments	2a				
b	Donated services and use of facilities	2b				
с	Recoveries of prior year grants	2c				
d	Other (Describe in Part XIII.)	2d				
е	Add lines 2a through 2d			2e		0.
3	Subtract line 2e from line 1			3	1,168,89	3.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII.)	4b				
с	Add lines 4a and 4b			4c		0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	1,168,89	3.
Pa	t XII Reconciliation of Expenses per Audited Financial Staten	nents With	Expenses per F	Returr	1.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	la.				
1	Total expenses and losses per audited financial statements			1	2,083,26	4.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:					
а	Donated services and use of facilities	2a				
b	Prior year adjustments	2b				
с	Other losses	2c				
d	Other (Describe in Part XIII.)	2d	-3,445.			
е	Add lines 2a through 2d			2e	-3,44	
3	Subtract line 2e from line 1			3	2,086,70	9.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII.)	4b				
с	Add lines 4a and 4b			4c		0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	2,086,70	9.
Pa	t XIII Supplemental Information.					
Provi	de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Pa	rt IV, lines 1b a	nd 2b; Part V, line 4	; Part X	(, line 2; Part XI,	

lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE	ORGANIZATION	IS	EXEMPT	FROM	INCOME	TAXES	UNDER	SECTION	501(C)(3)	OF	
											_

THE INTERNAL REVENUE CODE AND A SIMILAR SECTION OF IOWA INCOME TAX LAW,

WHICH PROVIDES INCOME TAX EXEMPTION FOR CORPORATIONS ORGANIZED AND

OPERATED EXCLUSIVELY FOR RELIGIOUS, CHARITABLE, OR EDUCATIONAL PURPOSES.

THE INTERNAL REVENUE SERVICE HAS NOT DETERMINED THAT THE ORGANIZATION IS A

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PRIVATE FOUNDATION.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

PROVISION FOR BAD DEBT

-3,445.

032054 12-01-20

Schedule D ((Form 990) 2020	

Part XIII Supplemental Information (continued)
Schedule D (Form 990) 2020

032055 12-01-20

SC	HEDULE J	I	OMB No. 1	545-004	47
	rm 990) For certain Officers, Directors, Trustees, Key Employees, and Highest		00	00	<u> </u>
•	Compensated Employees		20	ZU)
_	The total the Treasury. Complete if the organization answered "Yes" on Form 990, Part IV, line 23.		Open to	Publ	ic
	Trach to Form 990. Attach to Form 990. ■ Go to www.irs.gov/Form990 for instructions and the latest information.		Inspe	ction	
Nam		nployer ide	entificatio	on nur	nber
	HEARTLAND GOODWILL ENTERPRISES	46-33	33151)	
Pa	rt I Questions Regarding Compensation				
				Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990),			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.				
	First-class or charter travel Housing allowance or residence for personal u	use			
	Travel for companions Payments for business use of personal reside	ence			
	Tax indemnification and gross-up payments				
	Discretionary spending account Personal services (such as maid, chauffeur, cl	hef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or				
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain		1 b		<u> </u>
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,				
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?		. 2		<u> </u>
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's				
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to	0			
	establish compensation of the CEO/Executive Director, but explain in Part III.				
	Compensation committee Written employment contract				
	Independent compensation consultant				
	Form 990 of other organizations	mittee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing				
•	organization or a related organization:				
а	Receive a severance payment or change-of-control payment?		4a		Х
b	Participate in or receive payment from a supplemental nonqualified retirement plan?		4b		Х
с	Participate in or receive payment from an equity-based compensation arrangement?		4		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.				
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.				
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation				
	contingent on the revenues of:				
а	The organization?		5a		X
b	Any related organization?		5b		X
	If "Yes" on line 5a or 5b, describe in Part III.				
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation				
	contingent on the net earnings of:				
	The organization?				X
b	Any related organization?		6b		X
_	If "Yes" on line 6a or 6b, describe in Part III.				
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments		-		v
~	not described on lines 5 and 6? If "Yes," describe in Part III		. 7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the				v
~	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		X
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in				
	Regulations section 53.4958-6(c)?		9		0000
LHA	For Paperwork Reduction Act Notice, see the Instructions for Form 990.	Schedu	le J (Forn	1 990)	2020

Schedule J (Form 990) 2020

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns	(F) Compensation in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	benefits	(B)(i)-(D)	reported as deferred on prior Form 990
(1) PATRICIA AIRY	(i)	0.	0.	0.	0.	0.	0.	0.
PRESIDENT	(ii)	241,144.	0.	0.	26,649.	2,552.	270,345.	0.
(2) TAMERA ERB	(i)	0.	0.	0.	0.	0.	0.	0.
SENIOR VP/CFO	(ii)	156,126.	0.	0.	15,028.	10,619.	181,773.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Schedule J (Form 990) 2020

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 3:

NO OFFICERS ARE COMPENSATED BY THE ORGANIZATION. THE RELATED PARTY

COMPENSATION IS ESTABLISHED BY THE RELATED PARTY USING A COMPENSATION

COMMITTEE, COMPENSATION SURVEYS/STUDIES AS WELL AS FORMAL BOARD APPROVAL.

Schedule J (Form 990) 2020

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. Go to www.irs.gov/Form990 for the latest information.



46-3331510

HEARTLAND GOODWILL ENTERPRISES

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

INDIVIDUALS WITH SIGNIFICANT DISABILITIES.

FORM 990, PART III, LINE 2, NEW PROGRAM SERVICES:

DURING THE YEAR A PROGRAM WAS ADDED TO PROVIDE EMPLOYMENT IN FOOD

PACKAGING FOR INDIVIDUALS WITH SIGNIFICANT DISABILITIES.

FORM 990, PART VI, SECTION A, LINE 3:

THE ORGANIZATION HAS A MANAGEMENT AGREEMENT WITH GOODWILL INDUSTRIES OF THE HEARTLAND, A RELATED 501(C)(3) EXEMPT ORGANIZATION. THE MANAGEMENT AGREEMENT INCLUDES A PROVISION THAT ALLOWS GOODWILL INDUSTRIES OF THE HEARTLAND TO ASSIST IN NEGOTIATING THE ORGANIZATION'S ABILITYONE CONTRACTS WHICH IS CONSIDERED A MANAGEMENT FUNCTION. THE OTHER FUNCTIONS COVERED IN THE MANAGEMENT AGREEMENT, SUCH AS ASSISTANCE WITH DAY-TO-DAY BOOKKEEPING DO NOT CARRY ANY MANAGEMENT LEVEL DUTIES. AND ACCOUNTING,

FORM 990, PART VI, SECTION A, LINE 4:

THE PURPOSE OF THE CORPORATION SHALL BE TO SUPPORT GOODWILL INDUSTRIES OF THE HEARTLAND BY SUPPORTING ITS MISSION TO SERVE INDIVIDUALS WITH SEVERE DISABILITIES AS SET FORTH IN ARTICLE III OF THE ARTICLES OF INCORPORATION THE CORPORATION. THE PURPOSE WAS SPECIFICALLY ESTABLISHED TO HELP FURTHER THE EXTEMPT PURPOSE OF GOODWILL INDUSTRIES OF THE HEARTLAND.

ALL OTHER PROVISIONS OF THE BYLAWS NOT SO AMENDED SHALL REMAIN IN FULL

FORCE AND EFFECT.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) 2020 032211 11-20-20

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Name of the organization	Employer identification number
HEARTLAND GOODWILL ENTERPRISES	46-3331510
	40 5551510
^	
FORM 990, PART VI, SECTION A, LINE 6:	

GOODWILL INDUSTRIES OF THE HEARTLAND, AN IOWA 501(C)(3) NONPROFIT

CORPORATION, IS THE SOLE MEMBER OF THE ORGANIZATION. THE MEMBER HAS THE

RIGHT TO ELECT, REMOVE AND FILL ANY VACANCIES ON THE BOARD OF DIRECTORS OF

THE ORGANIZATION, AS WELL AS THE RIGHT TO APPROVE ANY AMENDMENTS TO THE

GOVERNING DOCUMENTS.

FORM 990, PART VI, SECTION A, LINE 7A:

THE MEMBER HAS THE RIGHT TO ELECT, REMOVE AND FILL ANY VACANCIES ON THE

BOARD OF DIRECTORS OF THE ORGANIZATION.

FORM 990, PART VI, SECTION A, LINE 7B:

THE MEMBER HAS THE RIGHT TO APPROVE ANY AMENDMENTS TO THE GOVERNING DOCUMENTS.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 WILL BE PREPARED BY AN INDEPENDENT ACCOUNTING FIRM. A DRAFT

WILL BE PROVIDED TO THE ORGANIZATION'S PRESIDENT, SENIOR VP/CFO AND BOARD

OF DIRECTORS FOR REVIEW PRIOR TO FILING WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C:

THE ORGANIZATION'S CONFLICT OF INTEREST POLICY APPLIES TO ALL EMPLOYEES AND

OTHER INDIVIDUALS WHO PROVIDE SERVICES TO HEARTLAND GOODWILL ENTERPRISES.

INTERESTED PERSONS ARE REQUIRED TO DISCLOSE ANY CONFLICT OR POTENTIAL

CONFLICT AS THEY ARISE; IN ADDITION EACH INTERESTED PERSON IS REQUIRED TO

ANNUALLY COMPLETE A STATEMENT CONFIRMING COMPLIANCE AND UNDERSTANDING OF

THE POLICY. IF A CONFLICT WERE TO ARISE, THE INDIVIDUAL IN CONFLICT WOULD

 NOT BE PRESENT FOR ANY DISCUSSION OR VOTE ON THE MATTER IN CONFLICT AND THE

 032212 11-20-20
 Schedule O (Form 990 or 990-EZ) 2020

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34

Schedule O (Fo	rm 990 or 990	-EZ) 2020
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HEARTLAND GOODWILL ENTERPRISES

MATTER WOULD BE NOTED IN THE BOARD MINUTES.

FORM 990, PART VI, SECTION B, LINE 15:

CURRENTLY THERE ARE NO INDIVIDUALS PAID BY THE ORGANIZATION THAT MEET THE

DEFINITION OF TOP MANAGEMENT OFFICIAL, KEY EMPLOYEE OR OTHER OFFICER, BUT

THE ORGANIZATION DOES HAVE A POLICY IN PLACE TO ENSURE AN INDEPENDENT

REVIEW AND APPROVAL, AS WELL AS THE USE OF COMPARABILITY DATA, WILL BE USED SHOULD SUCH INDIVIDUALS EXIST IN THE FUTURE.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST.

FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:

PROVISION FOR BAD DEBT

3,445.

032212 11-20-20

SCH	IEDULE	R
/		

(Form 990)

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Attach to Form 990.

OMB No. 1545-0047

2020 Open to Public Inspection

Employer identification number 46 - 3331510

Department of the Treasury Internal Revenue Service

► Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization

HEARTLAND GOODWILL ENTERPRISES

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	cont	g) 512(b)(13) rolled ity?
				501(c)(3))		Yes	No
GOODWILL INDUSTRIES OF THE HEARTLAND -	ADVANCE SOCIAL & ECONOMIC						
42-0923563, 1410 SOUTH FIRST AVE., IOWA	WELL-BEING OF PEOPLE WITH						
CITY, IA 52240	BARRIERS TO INDEPENDENCE	IOWA	501(C)(3)	LINE 12A, I	N/A		х
	-						
	-						
	-						

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	(j)	(k)		
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Share of total income	Share of end-of-year assets		ortionate tions?		Genera manag partne	l or Percentage ^{ing} ownership		
		country)		sections 512-514)		400010	Yes	No	K-1 (Form 1065)	Yes	10		
	1												
	1		1			1	1	1	1				

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(C) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	Sec 512(l contr ent	(i) ction (b)(13) trolled tity?
		country)		0				Yes	No
									\square

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Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Not	e: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
а	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	1a		X
	Gift, grant, or capital contribution to related organization(s)	1b		X
	Gift, grant, or capital contribution from related organization(s)	1c		X
	Loans or loan guarantees to or for related organization(s)	1d		X
	Loans or loan guarantees by related organization(s)	1e		X
f	Dividends from related organization(s)	1f		Х
g	Sale of assets to related organization(s)	1g		Х
	Purchase of assets from related organization(s)	1h		Х
i	Exchange of assets with related organization(s)	1i		Х
j	Lease of facilities, equipment, or other assets to related organization(s)	1j		Х
k	Lease of facilities, equipment, or other assets from related organization(s)	1k		X
	Performance of services or membership or fundraising solicitations for related organization(s)	11		X
	Performance of services or membership or fundraising solicitations by related organization(s)	1m	X	
	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	X	
	Sharing of paid employees with related organization(s)	10	X	
р	Reimbursement paid to related organization(s) for expenses	1p	X	
	Reimbursement paid by related organization(s) for expenses	1q		X
r	Other transfer of cash or property to related organization(s)	1r	Х	
s	Other transfer of cash or property from related organization(s)	1s	Х	
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds			

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Schedule R (Form 990) 2020 HEARTLAND GOODWILL ENTERPRISES

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)	(c)	(d)	6	2)	(f)	(g)	(۲	n)	(i)	(j)		(k)
Name, address, and EIN	Primary activity	Legal domicile		Are partne 501(i org	all	Share of			opor-	Code V-UBI	Genera	al or F	Percentage
of entity		(state or foreign	Predominant income (related, unrelated, excluded from tax under sections 512-514)	501(c)(3) s ?	total	end-of-year	Dispr tior allocat	iate tions?	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	manag partn	ging er?	ownership
-		country)	sections 512-514)	Yes	No	income		Yes	No	(Form 1065)	Yes	NO	
			· · · ·										
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HEARTLAND GOODWILL ENTERPRISES

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

Schedule R (Form 990) 2020

032165 10-28-20

Form 8868	
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(Rev. January 2020)

Application for Automatic Extension of Time To File an Exempt Organization Return

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service File a separate application for each return.

Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the
forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit
Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic
filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or	Name of exempt organization or other filer, see instruct	Taxpayer identification number (TIN)								
print	HEARTLAND GOODWILL ENTERPRI	46-3331510								
File by the due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, see instructions.									
instructions. City, town or post office, state, and ZIP code. For a foreign address, see instructions. CEDAR RAPIDS , IA 52401 Enter the Return Code for the return that this application is for (file a separate application for each return)										
Enter the	Return Code for the return that this application is for (file	e a separat	e application for each return)				0 1			
Applicat	ion	Return	Application				Return			
Is For		Code	Is For		Code					
Form 990) or Form 990-EZ	01	Form 990-T (corporation)		07					
Form 990	D-BL	02	Form 1041-A		08					
Form 472	20 (individual)	03	Form 4720 (other than individual)		09					
Form 990)-PF	04	Form 5227				10			
Form 990	D-T (sec. 401(a) or 408(a) trust)	05	Form 6069				11			
Form 990	D-T (trust other than above) GOODWILL INDUSI	06	Form 8870 OF THE HEARTLAND				12			
 If the If this box 1 I reaction 2 If t 	hone No. ► <u>319-248-4633</u> organization does not have an office or place of business is for a Group Return, enter the organization's four digit (Aroup Exe and atta NOVE1 anization's , an neck rease	mption Number (GEN) I ch a list with the names and TINs of IBER 15, 2021 , to file return for: d ending on: Initial return	If this is fo all memb	r the whole gers the exten	group, ch Ision is fo	or.			
	If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less 3a any nonrefundable credits. See instructions. 3a						0.			
	his application is for Forms 990-PF, 990-T, 4720, or 6069									
-	timated tax payments made. Include any prior year overpation			3b	\$		0.			
	lance due. Subtract line 3b from line 3a. Include your pa					0.				
-	ng EFTPS (Electronic Federal Tax Payment System). See		ictions. 3c \$							
instructio				453-EO an						
LHA F	or Privacy Act and Paperwork Reduction Act Notice,	see instru	ictions.		Form 8	8868 (Rev	/. 1-202			