** PUBLIC DISCLOSURE COPY **

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

Inspection

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public

Α	For the	2018 calendar year, or tax year beginning	and	ending		
В	Check if applicable	C Name of organization			D Employer identifi	cation number
Г	Addres	GOODWILL INDUSTRIES OF T	HE HEARTLAND			
Ē	Name change Initial	Doing business as				923563
	return Final return/	Number and street (or P.O. box if mail is not delivere 1410 SOUTH FIRST AVENUE	d to street address)	Room/suite	E Telephone numbe	337-4158
	termin- ated	City or town, state or province, country, and ZIP	or foreign postal code		G Gross receipts \$	36,786,680.
	Amendoreturn	TOWA CIII, IA JZZ40			H(a) Is this a group re	eturn
	Applica tion		CIA AIRY		for subordinates	? Yes X No
	pending	SAME AS C ABOVE			H(b) Are all subordinates in	ncluded? Yes No
			(insert no.) 4947(a)(1) (or 527	If "No," attach a	list. (see instructions)
		e: ► WWW.GOODWILLHEARTLAND.OR			H(c) Group exemption	
		organization: X Corporation Trust Associa	ation Other	L Year	of formation: 1965	∥ State of legal domicile: IA
P		Summary				
Activities & Governance	1 6	Briefly describe the organization's mission or most sign	nificant activities: TO Al	DVANCE TERS T	THE SOCIAL O INDEPENDE	& ECONOMIC NCE.
nar		Check this box if the organization discontinu				
Ver		Number of voting members of the governing body (Par			1	20
ဗိ		Number of independent voting members of the govern				18
တ္တ		otal number of individuals employed in calendar year				1545
/itie		otal number of volunteers (estimate if necessary)				67
ċ		otal unrelated business revenue from Part VIII, column				0.
⋖		Net unrelated business taxable income from Form 990-				0.
					Prior Year	Current Year
Revenue	8 (Contributions and grants (Part VIII, line 1h)			4,247,599.	3,672,146.
					9,353,744.	8,975,698.
e	10	nvestment income (Part VIII, column (A), lines 3, 4, and	d 7d)		114,645.	19,420.
<u> </u>		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c,			21,101,805.	21,288,159.
	12 7	otal revenue - add lines 8 through 11 (must equal Parl	t VIII, column (A), line 12)		34,817,793.	33,955,423.
	13 (Grants and similar amounts paid (Part IX, column (A), li	nes 1-3)		124,641.	29,337.
	14 E	Benefits paid to or for members (Part IX, column (A), lin	ne 4)		0.	0.
98	15 8	Salaries, other compensation, employee benefits (Part	IX, column (A), lines 5-10)		23,698,718.	23,344,998.
Expenses	16 a F	Professional fundraising fees (Part IX, column (A), line 1	11e)		0.	0.
ž	b∃	otal fundraising expenses (Part IX, column (D), line 25	b) ►62,70	64.		
ш	17 (Other expenses (Part IX, column (A), lines 11a-11d, 11f			9,224,109.	
		otal expenses. Add lines 13-17 (must equal Part IX, co			33,047,468.	32,739,735.
. (/	19 F	Revenue less expenses. Subtract line 18 from line 12			1,770,325.	
Net Assets or					ginning of Current Year	End of Year
SSE	20				22,529,764. 7,775,139.	23,187,934.
et A	21 7				14,754,625.	7,291,625.
	2 22	Net assets or fund balances. Subtract line 21 from line Signature Block	20		14,/34,623.	13,090,309.
_		ties of perjury, I declare that I have examined this return, inclu	ıdina accompanyina cehodular	e and etatom	ante and to the heet of m	v knowledge and helief it is
		, and complete. Declaration of preparer (other than officer) is			•	y kilowieuge allu bellet, it is
truc	,, 0011001	, and complete. Declaration of preparer (other than officer) is	based off all liftormation of wi	non proparci	Thas arry Knowledge.	
Sig	.n	Signature of officer			I Date	
He		PATRICIA AIRY, PRESIDENT				
110		Type or print name and title				
_		, · · ·	parer's signature	10	Date Check	PTIN
Pai		DAVID LITTLE	parts o orginatoro		if self-employ	P01480921
	- +	Firm's name CLIFTONLARSONALLEN	LLP		Firm's EIN	41-0746749
	-	Firm's address 600 3RD AVE. SE, S				
	-	CEDAR RAPIDS, IA 5			Phone no. 31	9-363-2697
Ma	v the IR	S discuss this return with the preparer shown above?				X Yes No

Check # Schedule O contains a response or note to any line in the Part III Briefly describe the organization shadour. TO ADVANCE THE SOCIAL AND ECONOMIC WELL-BEING OF PEOPLE WHO EXPERIENCE BARRIERS TO INDEPENDENCE. TO ACHIEVE THIS, GOODWILL PROVIDES A VARIETY OF TRAINING, EMPLOYMENT, AND SUPPORT SERVICES. 2 Dod the organization undertake any significant program services during the year which were not listed on the prior Form 300 or 900.622 If "Yes," describe these new services on Schedule O. 3 Dod the organization case conducting, or make significant changes in how it conducts, any program services, as measured by expenses. Section 501(x)(3) and 501(x)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, all ray, for each program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(x)(3) and 501(x)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, all ray, for each program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(x)(3) and 501(x)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, all ray, for each program services and required to report the amount of grants and allocations to others, the total expenses, and revenue, all ray, for each program services and required to report the amount of grants and allocations to others, the total expenses, and revenue, all ray, for each program services and required to require the services of the formation and required to a program services. The total expenses and required to a program services and required to a program service of the formation and required to a program service services. 4 (costs	Pai	rt III Statement of Program Service Accomplishments	
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Did the organization undertake any significant program services during the year which were not listed on the prior Form 980 or 990-E2? If "Yes," describe these new services on Schedule O. 3 Did the organization cases conducting, or make significant changes in how it conducts, any program services? Ves [X] No If "Yes," describe these changes on Schedule O. 10 Describe the organization services accomplishments for each of its three largest program services, as measured by expenses. Section 501(6)(3) and 501(6)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service sported. 4a (cose) (process 1 8, 717, 130. Including grants of 0.) (process 2 12, 285, 835.) GOODWILL'S DONATED GOODS AND RETAIL PROGRAM SUPPORTS THE MISSION WITH THE SALE OF GENTLY USED DONATIONS. THE PROGRAM PROVIDES VOCATIONAL TRAINING, WORK SKILLS DEVELOPMENT AND JOB PLACEMENT TO INDIVIDUALS WITH DISABILITIES AND OTHER CHALLENGES TO EMPLOYMENT. IN 2018, 153 PERSONS WITH DISABILITIES AND OTHER CHALLENGES TO EMPLOYMENT WORKED IN THE DONATED GOODS AND RETAIL PROGRAM. 4b (cose) (correct 8 8,391,646. Including upon of 2 9,337.) (process 7,329,331.) GOODWILL'S CIENT TRAINING AND DEVELOPMENT PROGRAM PROVIDES LIFE SKILLS, WORK SKILLS TRAINING, COUNSELING, VOCATIONAL EVALUATION, JOB PLACEMENT OPPORTUNITIES, POST EMPLOYMENT SUPPORT AND ASSISTANCE TO PEOPLE WHO EXPERIENCE BARRIERS TO INDEPENDENCE. IN 2018, 762 JOBS WERE CREATED WITH AN AVERAGE WAGE OF \$7.59 AN HOUR. GOODWILL'S INTENSIVE SERVICES PROVIDED 2,550 SERVICES TO 3,388 INDIVIDUALS AN ADDITIONAL 1,482 INDIVIDUALS UTILIZED GOODWILL'S BASIC SERVICES. IN 2018, GOODWILL PROVIDED 15,332 INDIVIDUALS WITH CLOTHING VOUCHERS. 4c (cose) (coorders \$1,830,388. Industry person \$1,646,367.) (process \$1,646,367.) (process \$1,830,388. Industry person \$1,830,388. Industry person \$1,840,389. Industry person \$2,830,389. Industry person \$3,830,389. Industry person \$4,830,389. Industry person \$4,830,389. Industry			
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3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?			L ∆ No
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Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	<u> </u>	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect		37	
_	during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		x
^	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Α.
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	_		x
7	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I Did the organization receive or hold a conservation easement, including easements to preserve open space,	6		22
′	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	-		
Ü	Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
Ū	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	44.		x
d	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	11c		21
u	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			l
	Schedule D, Parts XI and XII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?		37	
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	X	Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		_ A
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	1710		
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			,
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	04		Х
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		22

Form 990 (2018) GOODWILL INDUSTRIE Part IV Checklist of Required Schedules (continued)

	enderther of frequines defined and foothings.			1
	Dill		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on		х	
00	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Α_	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	00	х	
240	Schedule J Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	23	21	
24 a	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a	х	
h	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Х
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
Ū	any tax-exempt bonds?	24c		х
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Х
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			77
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	v	Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			v
0.4	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			X
20	If "Yes," complete Schedule N, Part I	31		- 22
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		- 22
33	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
٥.	Part V, line 1	34	х	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Х	
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule 0	38	X	
Pai	Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			Ш
			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 50 Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			
	Effect the number of Forms w-2d included in line 1a. Effect -0- in not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	_		
	(gambling) winnings to prize winners?	1c		

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

				Yes	No		
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,						
	filed for the calendar year ending with or within the year covered by this return	2a 1545					
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?	2b	X			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions))					
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		3a		X		
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule C		3b				
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a	·					
	financial account in a foreign country (such as a bank account, securities account, or other financial a	iccount)?	4a		Х		
b	If "Yes," enter the name of the foreign country:						
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Advanced in the Financi				37		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		X		
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction that it was or is a party to a prohibited tax shelter transaction.		5b				
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		5c				
ьа	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	-	C -		Х		
h	any contributions that were not tax deductible as charitable contributions? If "Yes," did the organization include with every solicitation an express statement that such contributions.		6a				
D		-	6b				
7	were not tax deductible? Organizations that may receive deductible contributions under section 170(c).		OD				
и а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and partly for goods and services of \$75 made partly as a contribution and a contribution and partly a	vices provided to the payor?	7a	Х			
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b	X			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was		7.5				
Ū	to file Form 8282?	•	7c		х		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d					
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit co		7e		Х		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contra		7f		Х		
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo		7g				
h							
8	8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the						
	sponsoring organization have excess business holdings at any time during the year?						
9	Sponsoring organizations maintaining donor advised funds.						
а	Did the sponsoring organization make any taxable distributions under section 4966?		9a				
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		9b				
10	Section 501(c)(7) organizations. Enter:	1					
а		10a					
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b					
11	Section 501(c)(12) organizations. Enter:	1					
a		11a					
b	Gross income from other sources (Do not net amounts due or paid to other sources against	446					
100	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	11b	100				
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	12a				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120					
	Is the organization licensed to issue qualified health plans in more than one state?		13a				
ŭ	Note. See the instructions for additional information the organization must report on Schedule O.		iou				
b	Enter the amount of reserves the organization is required to maintain by the states in which the						
_	organization is licensed to issue qualified health plans	13b					
С	Enter the amount of reserves on hand	13c					
14a			14a		Х		
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule		14b				
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remune						
	excess parachute payment(s) during the year?		15		Х		
	If "Yes," see instructions and file Form 4720, Schedule N.						
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	t income?	16		X		
	If "Yes," complete Form 4720, Schedule O.			265			

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI					X		
Sec	tion A. Governing Body and Management							
					Yes	No		
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	20					
	If there are material differences in voting rights among members of the governing body, or if the governing							
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.							
b	Enter the number of voting members included in line 1a, above, who are independent	1b	18					
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	ip with any other						
	officer, director, trustee, or key employee?							
3	Did the organization delegate control over management duties customarily performed by or under the	he direct supervisi	ion			Х		
	of officers, directors, or trustees, or key employees to a management company or other person?							
4	Did the organization make any significant changes to its governing documents since the prior Form	990 was filed?		4		X		
5	Did the organization become aware during the year of a significant diversion of the organization's as	ssets?		5		X		
6	Did the organization have members or stockholders?			6		X		
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a	appoint one or						
	more members of the governing body?			7a		X		
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	stockholders, or						
	persons other than the governing body?			7b		X		
8	$ \ Did the organization contemporaneously document the meetings held or written actions undertaken during the years of the organization of the property of the property$	ear by the following:						
а	The governing body?			8a	X			
b	Each committee with authority to act on behalf of the governing body?			8b	X			
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re	ached at the						
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		X		
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal F	Revenue Code.)						
					Yes	No		
	Did the organization have local chapters, branches, or affiliates?			10a		X		
b	If "Yes," did the organization have written policies and procedures governing the activities of such of							
	and branches to ensure their operations are consistent with the organization's exempt purposes? \cdot			10b	Х			
11a	a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?							
b								
12a								
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris			12b	X			
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "				77			
	in Schedule O how this was done			12c	X			
13	Did the organization have a written whistleblower policy?			13	X			
14	Did the organization have a written document retention and destruction policy?			14	X			
15	Did the process for determining compensation of the following persons include a review and approve		t					
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision				v			
	The organization's CEO, Executive Director, or top management official			15a	Х	v		
b	Other officers or key employees of the organization			15b		X		
10-	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).							
ıoa	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange			16-		Х		
	taxable entity during the year?			16a		Λ		
D	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate in initial and the organization of the procedure requiring the organization to evaluate the procedure requiring the organization of the procedure requirement of the procedure require		n					
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization with respect to such arrangements?			16h				
800	exempt status with respect to such arrangements?tion C. Disclosure			16b				
	List the states with which a copy of this Form 990 is required to be filed ▶IL							
17 10	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, a	and 000 T (Sootion	501(5)(2)	only)	availa	able		
18		110 990-1 (960110N	JU 1(C)(J)	orily)	avalla	aDIE		
	for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain	n in Schedule O)						
10	Describe in Schedule O whether (and if so, how) the organization made its governing documents, co	,	volicy and	finan	cial			
19	statements available to the public during the tax year.	ornilor or interest p	onicy, and	man	uai			
20	State the name, address, and telephone number of the person who possesses the organization's be	noke and records						
20	TAMERA ERB - 319-337-4158	oons and records						
	1410 SOUTH FIRST AVENUE, IOWA CITY, IA 52240							

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average hours per	box	not c , unle	Pos heck ss pe	more rson	than is bot	h an	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	week (list any hours for related organizations below line)	tee or director	Institutional trustee	Officer Officer	Key employee	Highest compensated tary.var.		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) HAUSER SCOTT	2.00									
BOARD MEMBER		Х						0.	0.	0.
(2) BANKER, JULIE	2.00									
BOARD MEMBER		Х						0.	0.	0.
(3) BLAKE, PAT	2.00									
BOARD MEMBER		Х						0.	0.	0.
(4) BYWATER, DAVID	2.00									
BOARD MEMBER	0.00	Х						0.	0.	0.
(5) DONOHUE, DICK	2.00									
BOARD MEMBER		Х						0.	0.	0.
(6) HELLE, TODD	2.00									
BOARD MEMBER		Х						0.	0.	0.
(7) HELMS, CHARLES	2.00									
BOARD MEMBER		Х						0.	0.	0.
(8) KILBURG, DESIREE	2.00									
BOARD MEMBER	0.50	Х						0.	0.	0.
(9) MURRAY, DAVE	2.00									
BOARD MEMBER		Х						0.	0.	0.
(10) ROCKLIN, TOM	2.00									
BOARD MEMBER		Х						0.	0.	0.
(11) SCHAFER, JODI	2.00]						_	_	_
BOARD MEMBER		Х						0.	0.	0.
(12) SCHNEIDER, JOHN	2.00									
BOARD MEMBER		Х						0.	0.	0.
(13) SCHWAB, DICK	2.00									
BOARD MEMBER	0.50	Х						0.	0.	0.
(14) THOMOPULOS, GREGS	2.00]						_	_	_
BOARD MEMBER		Х						0.	0.	0.
(15) WESTEMEYER, BRUCE	2.00							_	_	_
BOARD MEMBER	0.50	X				$oxed{oxed}$		0.	0.	0.
(16) WINKLEBLACK, THAIS	2.00]						_	_	_
BOARD MEMBER		Х					$oxed{oxed}$	0.	0.	0.
(17) SEXSMITH, ELAYNE	2.00			l_				_	_	_
CHAIR		Х		Х				0.	0.	0.

832007 12-31-18

101111000 (2010)												
Part VII Section A. Officers, Directors, Tru	stees, Key Em	ploy	ees	, an	d H	ighe	st C	compensated Employe	es (continued)			
(A) Name and title	(B) Average hours per	(do box	not c	Pos heck ss pe	c) sition more erson	1 than is bot	one h an	(D) Reportable compensation	(E) Reportable compensation	1	(F) stimate nount	
	week (list any hours for related organizations below line)			Officer of the property of the		Highest compensated highest compensated employee	Ĺ	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	fr org an	other npensa rom the ganizat d relat anizatie	ation e tion ted
(18) MAHONEY, COLIN	2.00											•
VICE CHAIR	1 2 00	Х		Х	_	_		0.	0.	<u> </u>		0.
(19) HARDIN, AMBER TREASURER	2.00	Х		Х				0.	0.			0.
(20) SHILENY, LISA SECRETARY	2.00	Х		х				0.	0.			0.
(21) AIRY, PATRICIA PRESIDENT	1.50			Х				215,781.	0.		8,5	37.
(22) ERB, TAMERA SENIOR VP/CFO	40.00			х				128,643.	0.	1	4,4	14.
1b Sub-total								344,424.	0.	2	2,9	51.
c Total from continuation sheets to Part \								0.	0.			0.
d Total (add lines 1b and 1c)								344,424.	0.	2	2,9	51.
Total number of individuals (including but compensation from the organization								eceived more than \$100	0,000 of reportable			2
											Yes	No
3 Did the organization list any former office line 1a? If "Yes," complete Schedule J for	,		,	,		,	,		' '	3		Х
4. For any individual listed on line 4.5 in the s												

For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual ______ 4 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services X rendered to the organization? If "Yes," complete Schedule J for such person.

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
CARDINAL LOGISTICS MANAGEMENT CORP		
PO BOX 405069, ATLANTA, GA 30384	TRANSPORTATION	546,841.
AMPERAGE LLC, 6711 CHANCELLOR DRIVE, CEDAR		
FALLS, IA 50613	ADVERTISING	292,087.
BERGANKDV, 100 E PARK AVE, SUITE 300,		
WATERLOO, IA 50703	IT SERVICE	225,395.
REPUBLIC SERVICES		
PO BOX 9001154, LOUISVILLE, KY 40290	TRASH HAULING	223,586.
DES STAFFING, 1300 CUMMINS ROARD STE 200,		
DES MOINES, IA 50315	TEMPORARY LABOR	163,404.
2 Total number of independent contractors (including but not limited to those liste	ed above) who received more than	
\$100,000 of compensation from the organization > 7		

GOODWILL INDUSTRIES OF THE HEARTLAND 42-0923563 Page 9 Form 990 (2018) Part VIII **Statement of Revenue** Check if Schedule O contains a response or note to any line in this Part VIII (**D**) Revenue excluded from tax under (B) (C) Unrelated Related or Total revenue exempt function business revenue revenue Contributions, Gifts, Grants and Other Similar Amounts 102,060 1 a Federated campaigns **b** Membership dues 1b c Fundraising events d Related organizations 1d 645,268 e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above 2,924,818. 2,820,183 g Noncash contributions included in lines 1a-1f: \$ 3,672,146 h Total. Add lines 1a-1f Business Code 2 a CLIENT TRAINING FEES 624310 Program Service Revenue 7,280,131 7,280,131 b CONTRACT PROGRAM 611430 1,646,367 1,646,367 PROFESSIONAL FEE 900099 49,200 49,200 f All other program service revenue 8,975,698 g Total. Add lines 2a-2f Investment income (including dividends, interest, and 11,487. other similar amounts) 11,487 4 Income from investment of tax-exempt bond proceeds 5 Royalties (i) Real (ii) Personal 6 a Gross rents **b** Less: rental expenses c Rental income or (loss) **d** Net rental income or (loss) (i) Securities (ii) Other 7 a Gross amount from sales of 17,348. assets other than inventory b Less: cost or other basis 9,415. and sales expenses 7,933. c Gain or (loss) 7,933 7,933. d Net gain or (loss) 8 a Gross income from fundraising events (not Revenue including \$ contributions reported on line 1c). See Part IV, line 18 a Other **b** Less: direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 a **b** Less: direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances 24,107,677 2,821,842 **b** Less: cost of goods sold 21,285,835. 21,285,835 c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code

832009 12-31-18

b c

11 a OTHER INCOME

VENDING INCOME

e Total. Add lines 11a-11d

Total revenue. See instructions

d All other revenue

Form 990 (2018)

21,744.

1,556.

768.

1,556

2,324

30,261,533,

33,955,423

768

900099

900099

900099

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a respon	•	ner organizations must co	, , ,	
Do	not include amounts reported on lines 6b,	(A)	(B) Program service	(C) Management and	(D) Fundraising
7b,	8b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22	29,337.	29,337.		
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	256 024		276 024	
	trustees, and key employees	376,234.		376,234.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	10 505 272	17 120 120	1 200 645	F00
7	Other salaries and wages	⊥0,5∠5,5/3.	17,132,130.	1,392,645.	598
8	Pension plan accruals and contributions (include	FOE COO	E0E C00		
_	section 401(k) and 403(b) employer contributions)	2 221 400	595,609. 2,127,076.	104 404	
9	Other employee benefits			104,404.	
10	Payroll taxes	1,616,302.	1,493,544.	122,758.	
11	Fees for services (non-employees):				
a	Management	16 106		16 106	
b	Legal	16,186. 33,328.		16,186.	
C	Accounting	33,340.		33,340.	
d	, 0				
е	,	8,972.		8,972.	
f	Investment management fees	0,914.		0,912.	
g	,	245,057.	169,388.	75,669.	
40	column (A) amount, list line 11g expenses on Sch O.)	349,679.	281,071.	7,181.	61,427
12	Advertising and promotion	1,917,472.	1,811,231.	105,502.	739
13	Office expenses	442,180.	82,011.	360,169.	133
14	Information technology	442,100.	02,011.	300,103.	
15	Royalties	3,883,975.	3,624,692.	259,283.	
16	Occupancy	973,678.	941,048.	32,630.	
17	Travel	575,070.	741,040.	32,030.	
18	Payments of travel or entertainment expenses				
40	for any federal, state, or local public officials	59,500.	13,743.	45,757.	
19	Conferences, conventions, and meetings	33,300.	10,1400	=5,1510	
20	Interest Payments to affiliates	167,798.		167,798.	
21 22	Depreciation, depletion, and amortization	977,878.	625,701.	352,177.	
23		19,039.	023,701	19,039.	
23 24	Insurance Other expenses. Itemize expenses not covered	=5,005.			
4	above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)				
а	PROVISION FOR BAD DEBTS	252,980.	0.	252,980.	
b	DUES/SUBSCRIPTIONS	17,678.	12,583.	5,095.	
С					
d					
е	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	32,739,735.	28,939,164.	3,737,807.	62,764
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				Form 990 (2018

Form 990 (2018) Part X Balance Sheet

Pa	πx	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	4,703,352.	1	5,540,176.
	2	Savings and temporary cash investments	531,191.	2	536,461.
	3	Pledges and grants receivable, net	255,845.	3	118,390.
	4	Accounts receivable, net	1,395,261.	4	1,051,838.
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
ţ		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net		7	
Ä	8	Inventories for sale or use	295,819.	8	386,143.
	9	Prepaid expenses and deferred charges	674,843.	9	240,352.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 23,472,073.			
	b	Less: accumulated depreciation 10b 12,907,546.		10c	10,564,527.
	11	Investments - publicly traded securities	2,315,626.	11	3,368,047.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	1,454,204.	15	1,382,000.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	22,529,764.	16	23,187,934.
	17	Accounts payable and accrued expenses	2,651,317.	17	2,605,860.
	18	Grants payable		18	
	19	Deferred revenue	0.	19	18,703.
	20	Tax-exempt bond liabilities	4,989,682.	20	4,605,512.
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to current and former officers, directors, trustees,			
Liabilities		key employees, highest compensated employees, and disqualified persons.			
jab		Complete Part II of Schedule L		22	
_	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of	124 140		61 550
		Schedule D	134,140.	25	61,550.
	26	Total liabilities. Add lines 17 through 25	7,775,139.	26	7,291,625.
45		Organizations that follow SFAS 117 (ASC 958), check here ► X and			
ces		complete lines 27 through 29, and lines 33 and 34.	14,658,156.		15 026 000
Fund Balances	27	Unrestricted net assets	96,469.	27	15,826,809. 69,500.
Ba	28	Temporarily restricted net assets	30,403.	28	09,300.
nd	29	Permanently restricted net assets		29	
Ę		Organizations that do not follow SFAS 117 (ASC 958), check here			
S O		and complete lines 30 through 34.		00	
set	30	Capital stock or trust principal, or current funds		30	
Net Assets or	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net	32	Retained earnings, endowment, accumulated income, or other funds	14,754,625.	32	15,896,309.
_	33	Total net assets or fund balances	22,529,764.	33	23,187,934.
	34	Total liabilities and net assets/fund balances	44,343,104.	34	Z3, 107, 334.

Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					X
		.	2.2	,95	E 1	22
1	Total revenue (must equal Part VIII, column (A), line 12)	1				
2	Total expenses (must equal Part IX, column (A), line 25)	2		,73		
3	Revenue less expenses. Subtract line 2 from line 1	3		,21		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	14	,75	4,6	25.
5	Net unrealized gains (losses) on investments	5				
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9		-7	4,0	04.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	15	,89	6,3	09.
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII					X
	•				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.				
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?					X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis	3,			
	consolidated basis, or both:					
	Separate basis X Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit	t,			
	review, or compilation of its financial statements and selection of an independent accountant?			2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule (O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Au	udit			
	Act and OMB Circular A-133?			За		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	ired au	ıdit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Total

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

42-0923563

GOODWILL INDUSTRIES OF THE HEARTLAND

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).)
 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)

A foderal state or legal government or governmental unit described in section 170(b)(1)(A)(iv).

A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)

8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)

An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:

An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)

11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4).

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.

Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C.

Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E.

Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V.

Check this box if the organization received a written determination from the IRS that it is a Type I, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations

g Provide the following information about the supported organization(s).

(ii) Name of supported (iii) EIN (iiii) Type of organization (described on lines 1-10 above (see instructions))

(iv) Is the organization listed in your governing document?

Yes No (v) Amount of monetary support (see instructions)

(vi) Amount of other support (see instructions)

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 832021 10-11-18 Schedule A (Form 990 or 990-EZ) 2018

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Calendar year (
	(or fiscal year beginning in) ▶	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, gra	ants, contributions, and	` ,	` '	, ,			. ,
members	ship fees received. (Do not						
include a	any "unusual grants.")						
	nues levied for the organ-						
	benefit and either paid to						
	ded on its behalf						
•	e of services or facilities						
	d by a governmental unit to						
	nization without charge						
	dd lines 1 through 3						
	ion of total contributions						
	person (other than a						
	ental unit or publicly						
•	ed organization) included						
	that exceeds 2% of the						
	shown on line 11,						
column (1							
	upport. Subtract line 5 from line 4. Total Support						
		1-10011	(I-) 0045	(-) 0040	(-1) 0047	(-) 0040	(6) T-+-I
-	(or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	s from line 4						
	come from interest,						
	s, payments received on						
	s loans, rents, royalties,						
	me from similar sources						
	me from unrelated business						
	, whether or not the						
	s is regularly carried on						
	come. Do not include gain						
	om the sale of capital						
	Explain in Part VI.)						
	pport. Add lines 7 through 10						
	ceipts from related activities, e	•	,			12	
	e years. If the Form 990 is for t	-			-		. \square
organizat	tion, check this box and stop I Computation of Public	nere					.
	<u> </u>					1 1	
	upport percentage for 2018 (lin					14	%
	upport percentage from 2017 S					15	%
	support test - 2018. If the or						
	e. The organization qualifies a						
	support test - 2017. If the or						nis box
	here. The organization qualifi						▶□
17a 10% -fac	cts-and-circumstances test	- 2018. If the org	anization did not	check a box on lin	e 13, 16a, or 16b,	and line 14 is 10%	or more,
and if the	e organization meets the "facts	s-and-circumstan	ces" test, check t	his box and stop I	nere. Explain in Pa	rt VI how the organ	nization
meets th	e "facts-and-circumstances" te	est. The organiza	tion qualifies as a	publicly supporte	d organization		▶□
b 10% -fac	cts-and-circumstances test	- 2017. If the org	anization did not	check a box on lin	e 13, 16a, 16b, or	17a, and line 15 is	10% or
more, an	d if the organization meets the	facts-and-circu	mstances" test, c	heck this box and	stop here. Explain	n in Part VI how the	
organizat	tion meets the "facts-and-circu	mstances" test.	The organization	qualifies as a publ	icly supported org	anization	▶□
18 Private f	oundation. If the organization	did not check a	box on line 13, 16	a, 16b, 17a, or 17	b, check this box a	and see instruction	s

Schedule A (Form 990 or 990-EZ) 2018

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

alendar year (or fiscal yea	r beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1 Gifts, grants, contrib	· · · · · ·	(,	(2) 20 10	(0, 20.0	(4,) = 5	(5) = 5 · 5	(1)
membership fees red							
include any "unusua	,	4,466,932.	4,622,851.	4,333,512.	4,247,599.	3,672,145.	21,343,0
	····· F	4,400,332.	4,022,031.	4,333,312.	4,247,333.	3,072,143.	21,343,0
2 Gross receipts from merchandise sold or formed, or facilities frany activity that is re organization's tax-ex	services per- urnished in lated to the empt purpose	23,005,596.	24,685,532.	25,080,396.	26,085,409.	25,803,244.	124,660,1
3 Gross receipts from are not an unrelated	trade or bus-						
iness under section !							
4 Tax revenues levied ization's benefit and or expended on its b	either paid to	6,427,868.	6,957,112.	7,318,092.	7,434,375.	7,280,131.	35,417,5
•		0,427,000.	0,337,112.	7,310,032.	7,434,373.	7,200,131.	33,417,3
5 The value of services furnished by a gover the organization with	nmental unit to						
6 Total. Add lines 1 th	rough 5	33,900,396.	36,265,495.	36,732,000.	37,767,383.	36,755,520.	181,420,7
7a Amounts included or	· ·						
3 received from disq	ualified persons	4,260.	4,585.	4,865.	25,890.	2,825.	42,42
b Amounts included on lines from other than disqualified exceed the greater of \$5,00 amount on line 13 for the year	persons that 0 or 1% of the						
c Add lines 7a and 7b		4,260.	4,585.	4,865.	25,890.	2,825.	42,42
		1/2001	1,303.	1,003.	2370301	270231	181,378,3
8 Public support. (Subtrection B. Total Su							101,570,5
	· · · · · · · · · · · · · · · · · · ·	(-) 004.4	(1-) 0045	(-) 0040	(-I) 0047	(-) 0040	(6) T-+-1
alendar year (or fiscal yea	· · · · F	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
9 Amounts from line 6		33,900,396.	36,265,495.	36,732,000.	37,767,383.	36,755,520.	181,420,7
Oa Gross income from in dividends, payments securities loans, rent and income from sim	received on s, royalties,	30,019.	68,727.	127,707.	105,951.	43,280.	375,68
b Unrelated business taxa (less section 511 taxes) acquired after June 30,	from businesses						
c Add lines 10a and 10		30,019.	68,727.	127,707.	105,951.	43,280.	375,68
Net income from unr activities not include whether or not the b regularly carried on	elated business d in line 10b,			,			·
2 Other income. Do no or loss from the sale assets (Explain in Pa	of capital	606.	8,616.	15,754.		2,325.	38,53
3 Total support. (Add lines	· · · · · ·	33,931,021.	36,342,838.	36,875,461.		36,801,125.	181,835,0
4 First five years. If th	e Form 990 is for	the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) organiz	ation,
check this box and section C. Comput							
5 Public support perce	entage for 2018 (li	ne 8, column (f), d	ivided by line 13,	column (f))		15	99.75
6 Public support perce						16	99.75
7 Investment income p	ercentage for 20	18 (line 10c, colum	nn (f), divided by li	ne 13, column (f))		17	.21
8 Investment income p						18	.21
9a 33 1/3% support te						3 1/3%, and line 1	7 is not
more than 33 1/3%,	check this box an	nd stop here. The o	organization qualif	ies as a publicly s	upported organiza	tion	> [
b 33 1/3% support tes	s ts - 2017 If the i	ordanization did ni	of check a hox on	line 14 or line 149	and line 16 is mo	re than 33 1/3% a	and

Ves No

Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," *and if you checked 12a or 12b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
·		
2		
3a		
3b		
30		
3с		
4a		
4b		
4c		
5a		
- Su		
5b		
5c		
6		
7		
•		
8		
9a		
9b		
9c		
90		
10a		
401-		
10b m 990 or 99	0-FZ	2018

Pa	rt IV Supporting Organizations _(continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
С	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
_	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
000	tion of Type in Supporting Organizations		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors		163	NO
٠.	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
		1		
<u>Sac</u>	the supported organization(s). tion D. All Type III Supporting Organizations	<u>'</u>		
000	tion b. An Type in Supporting Organizations		Vac	No
4	Did the examination provide to each of its supported examinations, but he lest day of the fifth month of the		Yes	NO
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
_	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
_	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions))-		
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see ins	tructions		
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	За		
b				
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supportin	g Org	anizations	
1	Check here if the organization satisfied the Integral Part Test as a qualifyin	g trust c	n Nov. 20, 1970 (explain in	Part VI.) See instructions. Al
	other Type III non-functionally integrated supporting organizations must co	mplete	Sections A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
С	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functional	ly integr	ated Type III supporting org	ganization (see

Schedule A (Form 990 or 990-EZ) 2018

instructions).

Pai	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	anizations (continued)	<u> </u>
Secti	on D - Distributions		(00/10/10/00/	Current Year
1	Amounts paid to supported organizations to accomplish exe			
2	Amounts paid to perform activity that directly furthers exemp			
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	es of supported organization	IS	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the	ne organization is responsive	e	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2018 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2018	(iii) Distributable Amount for 2018
1	Distributable amount for 2018 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2018 (reason-			
	able cause required- explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2018			
а	From 2013			
b	From 2014			
	From 2015			
d	From 2016			
е	From 2017			
f	Total of lines 3a through e			
	Applied to underdistributions of prior years			
h	Applied to 2018 distributable amount			
i	Carryover from 2013 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2018 from Section D,			
	line 7: \$			
	Applied to underdistributions of prior years			
	Applied to 2018 distributable amount			
	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2018, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
_	than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2018. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
7	Part VI. See instructions.			
7	Excess distributions carryover to 2019. Add lines 3j			
•	and 4c.			
8	Breakdown of line 7:			
	Excess from 2014 Excess from 2015			
	Excess from 2016			
U	LAUGUS HUIII ZUTU			

Schedule A (Form 990 or 990-EZ) 2018

d Excess from 2017e Excess from 2018

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

SCHEDULE A, PART	III, LINE 12, EXPLANATION FOR OTHER INCOME:
VENDING INCOME	
2014 AMOUNT: \$	606.
2015 AMOUNT: \$	1,212.
2016 AMOUNT: \$	1,646.
2017 AMOUNT: \$	3,036.
2018 AMOUNT: \$	768.
OTHER INCOME	
2015 AMOUNT: \$	7,404.
2016 AMOUNT: \$	14,108.
2017 AMOUNT: \$	8,200.
2018 AMOUNT: \$	1,557.

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018

Name of the organization

Employer identification number

GOODWILL INDUSTRIES OF THE HEARTLAND 42-0923563

Organization type (check one):

_		
Filers of	:	Section:
Form 990	or 990-EZ	X 501(c)(3) (enter number) organization
		4947(a)(1) nonexempt charitable trust not treated as a private foundation
		527 political organization
Form 990)-PF	501(c)(3) exempt private foundation
		4947(a)(1) nonexempt charitable trust treated as a private foundation
		501(c)(3) taxable private foundation
		covered by the General Rule or a Special Rule. 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.
General	Rule	
		filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.
Special	Rules	
	sections 509(a)(1) a any one contributor	described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under nd 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; line 1. Complete Parts I and II.
	year, total contribut	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the ions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the y to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address),
	year, contributions is checked, enter he purpose. Don't com	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box ere the total contributions that were received during the year for an exclusively religious, charitable, etc., applete any of the parts unless the General Rule applies to this organization because it received nonexclusively, etc., contributions totaling \$5,000 or more during the year
but it mu	ı st answer "No" on I	at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to se filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2018)

GOODWILL INDUSTRIES OF THE HEARTLAND

42-0923563

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	I space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$57,371.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$93,580.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	Nume, address, and Zir + 4	\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$62,253.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$26,106.	Person X Payroll Noncash (Complete Part II for noncash contributions.)

Name of organization Employer identification number

GOODWILL INDUSTRIES OF THE HEARTLAND

42-0923563

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	ıl space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$10,000.	Person X Payroll Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$5,200.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

GOODWILL INDUSTRIES OF THE HEARTLAND

42-0923563

Part II	Noncash Property (see instructions). Use duplicate copies of Pa	art II if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received

Employer identification number

Name of organization

GOODWI	ILL INDUSTRIES OF THE HE	EARTLAND		42-0923563
Part III	Exclusively religious, charitable, etc., contribution from any one contributor. Complete columns (a) the completing Part III, enter the total of exclusively religious, charitable Use duplicate copies of Part III if additional seconds.	through (e) and the following line entartable, etc., contributions of \$1,000 or	try For organizations	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held
	Transferee's name, address, and	(e) Transfer of gif		nsferor to transferee
(a) No.				
`from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held
		(e) Transfer of gif		
	Transferee's name, address, and	d ZIP + 4	Helationship of trai	nsferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held
		(e) Transfer of gif	 t	
	Transferee's name, address, and	d ZIP + 4	Relationship of trai	nsferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Desc	ription of how gift is held
		(e) Transfer of gif	t	
	Transferee's name, address, and	d ZIP + 4	Relationship of trai	nsferor to transferee

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

• (Section 501(c)(4), (5), or (6) organiza	tions: Complete Part III.			
	ne of organization			I -	oyer identification number
		L INDUSTRIES OF T			42-0923563
Pa	rt I-A Complete if the org	ganization is exempt unde	r section 501(c)	or is a section 527 o	rganization.
2	Provide a description of the organiz Political campaign activity expendit Volunteer hours for political campai	tures		▶\$	
Pa	rt I-B Complete if the org	ganization is exempt unde	r section 501(c)(3	3).	
1	Enter the amount of any excise tax	incurred by the organization unde	r section 4955	▶\$	
2	Enter the amount of any excise tax	incurred by organization manager	s under section 4955	▶\$	
3	If the organization incurred a section	n 4955 tax, did it file Form 4720 fo	or this year?		Yes No
4a	Was a correction made?				Yes No
b	If "Yes," describe in Part IV.				
Pa	rt I-C Complete if the org	ganization is exempt unde	r section 501(c),	except section 501(c)(3).
1	Enter the amount directly expended	d by the filing organization for sect	ion 527 exempt functi	on activities >\$	
2	Enter the amount of the filing organ	nization's funds contributed to othe	er organizations for sec	ction 527	
	exempt function activities			▶\$	
3	Total exempt function expenditures		•		
	line 17b				
	Did the filing organization file Form				
5	Enter the names, addresses and er		•	-	
	made payments. For each organiza	•			•
	contributions received that were pr political action committee (PAC). If			·	te segregated fund or a
	·	· · · · · · · · · · · · · · · · · · ·	1	T	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	(e) Amount of political contributions received and promptly and directly
				,	delivered to a separate political organization. If none, enter -0

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2018

LHA

832041 11-08-18

Schedule C (Form 990 or 990-EZ) 2018						923563 Page 2
Part II-A Complete if the org	ganizatio	n is exei	mpt under sectio	n 501(c)(3) and fil	ea Form 5768 (e	lection under
A Check ▶ ☐ if the filing organiza	ation belong	s to an affi	iliated group (and list ir	n Part IV each affiliated	group member's nan	ne, address, EIN,
expenses, and sha	are of excess	lobbying	expenditures).			
B Check ▶ ☐ if the filing organization	ation checke	ed box A ar	nd "limited control" pro	ovisions apply.		
	its on Lobb ditures" me		nditures unts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to infl	luence publi	c opinion (grass roots lobbying)			
b Total lobbying expenditures to infl				1		
c Total lobbying expenditures (add						
d Other exempt purpose expenditur						
e Total exempt purpose expenditure						
f Lobbying nontaxable amount. Ent						
If the amount on line 1e, column (a)	or (b) is:	The lob	bying nontaxable am	ount is:		
Not over \$500,000		20% of	the amount on line 1e.			
Over \$500,000 but not over \$1,00	00,000	\$100,00	00 plus 15% of the exc	ess over \$500,000.		
Over \$1,000,000 but not over \$1,5	500,000	\$175,00	00 plus 10% of the exc	cess over \$1,000,000.		
Over \$1,500,000 but not over \$17	7,000,000	\$225,00	00 plus 5% of the exce	ess over \$1,500,000.		
Over \$17,000,000		\$1,000,	000.			
•						
g Grassroots nontaxable amount (el	nter 25% of	line 1f)				
h Subtract line 1g from line 1a. If ze	ro or less, er	nter -0				
i Subtract line 1f from line 1c. If zer	o or less, en	ter -0				
j If there is an amount other than ze	ero on either	line 1h or	line 1i, did the organiza	ation file Form 4720		
reporting section 4911 tax for this					[Yes No
	4	I-Year Ave	eraging Period Under	Section 501(h)		
(Some organizations t				•	of the five columns b	elow.
			ate instructions for li			
	Lobby	ying Expe	nditures During 4-Yea	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2	015	(b) 2016	(c) 2017	(d) 2018	(e) Total
2a Lobbying nontaxable amount						
b Lobbying ceiling amount						
(150% of line 2a, column(e))						
c Total lobbying expenditures						
d Overage to produce the						
d Grassroots nontaxable amount						-
e Grassroots ceiling amount						
(150% of line 2d, column (e))						<u> </u>
	1		I	1		

Schedule C (Form 990 or 990-EZ) 2018

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For e	each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description	(;	a)	(b	o)
of th	e lobbying activity.	Yes	No	Amo	ount
1	During the year, did the filing organization attempt to influence foreign, national, state, or				
	local legislation, including any attempt to influence public opinion on a legislative matter				
	or referendum, through the use of:				
а	Volunteers?	X			
	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X	77		
	Media advertisements?		X		
	Mailings to members, legislators, or the public?		X		
	Publications, or published or broadcast statements?		X		
	Grants to other organizations for lobbying purposes?	X	^		0.
	Direct contact with legislators, their staffs, government officials, or a legislative body?		X		0.
	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X		
	Other activities?		Λ		0.
	Total. Add lines 1c through 1i Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х		· ·
	If "Yes," enter the amount of any tax incurred under section 4912		71		
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Pai	t III-A Complete if the organization is exempt under section 501(c)(4), section	on 501(c)	(5), or se	ection	
	501(c)(6).		, , , ,		
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?		1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				
3	Did the organization agree to carry over lobbying and political campaign activity expenditures from the				
Pai	t III-B Complete if the organization is exempt under section 501(c)(4), section			ection	
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered	"No," O	R (b) Par	t III-A, lir	ne 3, is
	answered "Yes."				
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenditures)	cal			
	expenses for which the section 527(f) tax was paid).				
	Current year				
	Carryover from last year				
	Total				
	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc				
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and property an	oolitical			
E	expenditure next year? Taxable amount of lobbying and political expenditures (see instructions)		4		
	t IV Supplemental Information		5		
	ide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group	lict\: Dort I	I A linco 1	and 2 (200	
	uctions); and Part II-B, line 1. Also, complete this part for any additional information.	1 115t), Fart 1	I-A, IIIIes I	anu z (See	
	RT II-B, LINE 1, LOBBYING ACTIVITIES:				
	11 2, 2111 1, 20221110 11011111125.				
TH	E ORGANIZATION'S PAID STAFF/MANAGEMENT AND VOLUNTEE	RS MEI	ET WIT	Н	
LE(GISLATORS TO INCREASE AWARENESS ON VOCATIONAL, RECY	CLING	AND		
DI	SABILITY ISSUES.	<u> </u>		<u> </u>	

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

►Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

GOODWILL INDUSTRIES OF THE HEARTLAND

Employer identification number 42-0923563

Schedule D (Form 990) 2018

Pa			or Accounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line	e 6. (a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	· · ·	
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	riting that the assets held in donor advise	ed funds
	are the organization's property, subject to the organization's e	-	
6	Did the organization inform all grantees, donors, and donor ad		
	for charitable purposes and not for the benefit of the donor or		
	impermissible private benefit?		
Pa			
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or ed	ducation) Preservation of a histo	orically important land area
	Protection of natural habitat	Preservation of a certif	fied historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	ed conservation contribution in the form of	of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements		2a
	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic stru	cture included in (a)	2c
d	Number of conservation easements included in (c) acquired a	fter 7/25/06, and not on a historic structu	ıre
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rele	eased, extinguished, or terminated by the	organization during the tax
	year ▶		
4	Number of states where property subject to conservation ease	ement is located	
5	Does the organization have a written policy regarding the period	odic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it	holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, h	nandling of violations, and enforcing cons	ervation easements during the year
			
7	Amount of expenses incurred in monitoring, inspecting, handl	ing of violations, and enforcing conservat	ion easements during the year
	> \$		
8	Does each conservation easement reported on line 2(d) above	The state of the s	
	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation	·	
	include, if applicable, the text of the footnote to the organization	on's financial statements that describes t	the organization's accounting for
Da	conservation easements.	Aut Historical Transcruss or Ot	Now Cimilar Assats
Pa	rt III Organizations Maintaining Collections of		ther Similar Assets.
	Complete if the organization answered "Yes" on Form 9		
та	If the organization elected, as permitted under SFAS 116 (ASC		
	historical treasures, or other similar assets held for public exhi		nce of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describ		
р	If the organization elected, as permitted under SFAS 116 (ASC		
	treasures, or other similar assets held for public exhibition, ed	ucation, or research in furtherance of pur	blic service, provide the following amounts
	relating to these items:		. .
	(i) Revenue included on Form 990, Part VIII, line 1		
•	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical trea		gain, provide
_	the following amounts required to be reported under SFAS 11	-	Δ.
a	Revenue included on Form 990, Part VIII, line 1		
b	Assets included in Form 990, Part X		> \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Pai	t III Organizations Maintaining C	ollections of A	rt, His	torical Tr	easures, d	or Other	Similar As	sets(continu	ued)
3	Using the organization's acquisition, accession	n, and other record	ls, chec	k any of the	following tha	t are a sign	ificant use of	its collection	items
	(check all that apply):								
а	Public exhibition	d		Loan or exc	hange progra	ams			
b	Scholarly research	е		Other					
С	Preservation for future generations								
4	Provide a description of the organization's co	llections and explai	n how t	hey further t	he organizati	on's exemp	t purpose in	Part XIII.	
5	During the year, did the organization solicit or	receive donations	of art, h	istorical trea	asures, or oth	er similar as	ssets		
	to be sold to raise funds rather than to be ma	intained as part of t	he orga	ınization's c	ollection?			Yes	No_
Pai	t IV Escrow and Custodial Arrang	gements. Comple	ete if the	e organizatio	n answered '	'Yes" on Fo	orm 990, Part	IV, line 9, or	
	reported an amount on Form 990, Part	X, line 21.							
1a	Is the organization an agent, trustee, custodia	an or other intermed	liary for	contribution	ns or other as	sets not inc	cluded		
	on Form 990, Part X?							Yes	└─ No
b	If "Yes," explain the arrangement in Part XIII a	and complete the fo	llowing	table:					
								Amount	
С	Beginning balance						1c		
d	Additions during the year						1d		
е	Distributions during the year						1e		
f	Ending balance						1f		
	Did the organization include an amount on Fo					-	?	Yes	├ No
	If "Yes," explain the arrangement in Part XIII.								
Pai	T V Endowment Funds. Complete if				1				
		(a) Current year	(b) F	Prior year	(c) Two year	s back (d)	Three years b	ack (e) Four	years back
	Beginning of year balance								
b	Contributions								
	Net investment earnings, gains, and losses								
	Grants or scholarships								
е	Other expenditures for facilities								
	and programs					-			
	Administrative expenses								
g	End of year balance		- /line 1	l (
2	Provide the estimated percentage of the curre Board designated or quasi-endowment	ent year end baland	-	g, column (a)) rieid as.				
a b	Permanent endowment	%	_%						
	Temporarily restricted endowment	% 							
C	The percentages on lines 2a, 2b, and 2c shou								
32	Are there endowment funds not in the posses	•	ation th	at are held s	and administs	ared for the	organization		
Ja	by:	ssion of the organiza	ation th	at are rielu e	and administe	ired for the	organization	Ţ,	Yes No
	(i) unrelated organizations								103 140
	(ii) related organizations								
b	If "Yes" on line 3a(ii), are the related organization								
4	Describe in Part XIII the intended uses of the								
	t VI Land, Buildings, and Equipm								
	Complete if the organization answered), Part I	V, line 11a. 9	See Form 990), Part X, lin	e 10.		
	Description of property	(a) Cost or o			t or other		umulated	(d) Book	value
	,	basis (investr			(other)		ciation	. ,	
1a	Land			3,62	3,347.			3,623	,347.
	Buildings			13,05	7,559.		1,027.		,532.
	Leasehold improvements			2,14	3,714.		5,678.		,036.
d	Equipment			4,64	7,453.	3,83	0,841.	816	,612.
е	Other								
Tota	. Add lines 1a through 1e. (Column (d) must ed	jual Form 990, Part	X, colui	mn (B), line	10c.)			10,564	,527.
							0.1		000) 0040

Schedule D (Form 990) 2018

Part VII Investments - Other Securit	ies.
--------------------------------------	------

Complete if the organization answered "Yes"	on Form 990, Part IV, line	11b. See Form 990, Part X, line 12.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶		
Part VIII Investments - Program Related.		
Complete if the organization answered "Yes"	on Form 990, Part IV, line	11c. See Form 990, Part X, line 13.
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		

Part IX Other Assets.

Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)

(8) (9)

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) DEFERRED COMPENSATION	108,796.
(2) BENEFICIAL INTEREST IN COMMUNITY FOUNDATIONS	1,273,204.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	1,382,000.

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Descript	on of liability	(b) Book value
(1) Federal income taxes		
(2) DUE TO HEARTLAN	GOODWILL	
(3) ENTERPRISES		5,251.
(4) OBLIGATION UNDE	R CAPITAL LEASE	56,299.
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 99), Part X, col. (B) line 25.)	61,550.

^{2.} Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII X

Schedule D (Form 990) 2018

Paı	rt XI Reconciliation of Revenue per Audited Financial Statem	ents With	Revenue per R	eturi	າ.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a.			
1	Total revenue, gains, and other support per audited financial statements			1	33,872,447.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	. 2a			
b	Donated services and use of facilities	2b			
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d	-74,004.		
е	Add lines 2a through 2d			2e	-74,004.
3	Subtract line 2e from line 1			3	33,946,451.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	8,972.		
b	Other (Describe in Part XIII.)	4b			
	Add lines 4a and 4b			4c	8,972.
_				-	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	33,955,423.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater	nents With		_	
5 Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12.	nents With	n Expenses per	Retu	irn.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements	nents With	n Expenses per	_	
5 Pa: 1 2	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) TXII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:	nents With	n Expenses per	Retu	irn.
5 Pa: 1 2	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements	nents With	n Expenses per	Retu	irn.
5 Pa 1 2	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IT XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	nents With	n Expenses per	Retu	irn.
5 Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IT XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses	2a 2b 2c	n Expenses per	Retu	irn.
5 Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	n Expenses per	Retu	32,730,763.
5 Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d	2a 2b 2c 2d	n Expenses per	Retu	32,730,763. 0.
5 Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	n Expenses per	Retu	32,730,763.
1 2 a b c d e 3 4	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IN TIME Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d	n Expenses per	Retu	32,730,763. 0.
1 2 a b c d e 3 4 a	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IN TIME Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d 4a	n Expenses per	Retu	32,730,763. 0.
5 Par 1 2 a b c d e 3 4 a b	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IT XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	2a 2b 2c 2d 4a	n Expenses per	Retu	0. 32,730,763.
5 Par 1 2 a b c d e 3 4 a b c	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) IN TIME Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12. Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d	8,972.	Retu	32,730,763. 0.

| Part XIII| Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE ORGANIZATION IS EXEMPT FROM INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND A SIMILAR SECTION OF IOWA INCOME TAX LAW, WHICH PROVIDES INCOME TAX EXEMPTION FOR CORPORATIONS ORGANIZED AND OPERATED EXCLUSIVELY FOR RELIGIOUS, CHARITABLE, OR EDUCATIONAL PURPOSES. THE INTERNAL REVENUE SERVICE HAS NOT DETERMINED THAT THE ORGANIZATION IS A PRIVATE FOUNDATION.

THE ORGANIZATION FILES INFORMATION RETURNS IN THE U.S. FEDERAL JURISDICTION. THE ORGANIZATION FOLLOWS THE ACCOUNTING STANDARD TO EVALUATE UNCERTAIN TAX POSITIONS AND HAS DETERMINED THAT THEY WERE NOT REQUIRED TO RECORD A LIABILITY RELATED TO UNCERTAIN TAX POSITIONS.

Schedule D (Form 990) 2018

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

Open to Public Inspection

ջ Employer identification number 42 - 0923563(h) Purpose of grant or assistance X Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection (g) Description of noncash assistance (f) Method of valuation (book, FMV, appraisal, other) (e) Amount of assistance non-cash Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. (d) Amount of cash grant THE HEARTLAND (c) IRC section (if applicable) ОF GOODWILL INDUSTRIES General Information on Grants and Assistance (**p**) EIN criteria used to award the grants or assistance? 1 (a) Name and address of organization or government Name of the organization Part I Part II

832101 11-02-18

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Enter total number of other organizations listed in the line 1 table

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

34

Schedule I (Form 990) (2018)

Page 2

42-0923563

Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Part III

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
EMPLOYMENT ASSISTANCE	3792	27,324.	• 0		
HEALTH & WELLNESS	257	•068	•0		
Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.	uired in Part I, lin	e 2; Part III, column	(b); and any other a	dditional information.	
PART I, LINE 2:					
MONITORING OF FUNDS:					
THE INDIVIDUAL RECEIVING FUNDS IS	REQUIRED	TO SUBMIT	A REPORT	ON THE USE	
AND IMPACT OF THE FUNDS ON THE PRO	PROJECT GOAL.	ن			

ESTIMATED NUMBER OF RECIPIENTS:

THE NUMBER OF RECIPIENTS IS DERIVED BY COUNTING THE NUMBER OF PARTICIPANTS

TAKING PART IN THE EVENT OR RECEIVING THE SERVICE.

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest

Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ► Attach to Form 990. ► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public

OMB No. 1545-0047

Inspection

Internal Revenue Service Name of the organization

Questions Regarding Compensation

Department of the Treasury

Part I

GOODWILL INDUSTRIES OF THE HEARTLAND

Employer identification number 42-0923563

			Yes	No
1 a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			37
	1,	4a		X
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only costion 504(5)(2) 504(5)(4) and 504(5)(00) agreeminations may be considered in a 5-0			
_	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
2	· ·	52		х
a h		5a 5b		X
D	Any related organization? If "Yes" on line 5a or 5b, describe in Part III.	30		
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
U	contingent on the net earnings of:			
а	The organization?	6a		х
b	Any related organization?	6b		Х
~	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
-	not described on lines 5 and 6? If "Yes," describe in Part III	7		х
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the	Ĺ		
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

42-0923563

Page 2

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed. Schedule J (Form 990) 2018

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i) (iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of \	(B) Breakdown of W-2 and/or 1099-MISC compensation	3C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(O)-(j)(B)	in column (B) reported as deferred on prior Form 990
(1) AIRY, PATRICIA	<u> </u>	215,78	0	• 0	6,799.	1,738.	224,31	
PRESIDENT	(ii)	0	0	0	0	0	0	
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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Schedule J (Form 990) 2018

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									Schedule J (Form 990) 2018

SCHEDULEK

(Form 990)

Open to Public Inspection

OMB No. 1545-0047

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2018

Yes No Employer identification number (i) Pooled financing ŝ (g) Defeased (h) On behalf 42-0923563 å × Δ of issuer Yes Yes ŝ × Yes 2 000.FACILITY PURCHASE (f) Description of purpose O REFINANCE AND Yes Supplemental Information on Tax-Exempt Bonds

► Complete if the organization answered "Yes" on Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.

to Form 990. ► Go to www.irs.gov/Form990 for instructions and the latest information. 2 B Yes (e) Issue price 000 10, 1,910,000 4,531,687 3,558,313 10,000,000 36,451 1,803,747 × ŝ 12/31/13 (d) Date issued Yes THE HEARTLAND × × × (c) CUSIP# NONE Were the bonds issued as part of a refunding issue of tax-exempt bonds (or, Does the organization maintain adequate books and records to support the Were the bonds issued as part of a refunding issue of taxable bonds (or, if ОF 52-1699866 (b) Issuer EIN GOODWILL INDUSTRIES ► Attach to Form 990. issued prior to 2018, an advance refunding issue)? if issued prior to 2018, a current refunding issue)? Has the final allocation of proceeds been made? Working capital expenditures from proceeds AUTHORITY Capital expenditures from proceeds Credit enhancement from proceeds Amount of bonds legally defeased Capitalized interest from proceeds Gross proceeds in reserve funds Proceeds in refunding escrows Issuance costs from proceeds Year of substantial completion final allocation of proceeds? (a) Issuer name Amount of bonds retired Other unspent proceeds Total proceeds of issue FINANCE Other spent proceeds Name of the organization **Bond Issues** Proceeds Department of the Treasury Internal Revenue Service IOWA Partl Part II 9 Ŋ 4 4 ω 6 우 B O Q ო 42 13 15 16 ₽ 4 4

Schedule K (Form 990) 2018

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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Page 2

42-0923563

Schedule K (Form 990) 2018

Part III Private Business Use								
	V		В		0	~	O	
1 Was the organization a partner in a partnership, or a member of an LLC,	Yes	No	Yes	No	Yes	No	Yes	No
which owned property financed by tax-exempt bonds?		×						
2 Are there any lease arrangements that may result in private business use of bond-financed property?		×						
3a Are there any management or service contracts that may result in private business use of bond-financed property?		×						
b If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts relating to the financed property?								
c Are there any research agreements that may result in private business use of bond-financed property?		×						
d If "Yes" to line 3c, does the organization routinely engage bond counsel or other outside counsel to review any research agreements relating to the financed property?								
4 Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government ▶		% 00.		%		%		%
5 Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another								
				%		%		%
6 Total of lines 4 and 5		% 00.		%		%		%
7 Does the bond issue meet the private security or payment test?		×						
8a Has there been a sale or disposition of any of the bond-financed property to a non-governmental person other than a 501(c)(3) organization since the bonds were issued?		×						
b If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed		%		%		%		8
c If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections		2		2		2		
1.141-12 and 1.145-2?								
9 Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under								
Regulations sections 1.141-12 and 1.145-2?		×						
Part IV Arbitrage								
	A		В		3			
1 Has the issuer filed Form 8038-T, Arbitrage Rebate, Yield Reduction and	Yes	°×	Yes	No	Yes	ON No	Yes	S No
2 If "No" to line 1 did the following apply?								
٦,		×						
1		×						
c No rebate due?		×						
If "Yes" to line 2c, provide in Part VI the date the rebate computation was								
2 Is the bond issue a variable rate issue?		×						
122						Sch	Schedule K (Form 990) 2018	m 990) 2018

42-0923563

Schedule K (Form 990) 2018

Part IV Arbitrage (Continued)						•		
	A	1	B	3	C		D	
4a Has the organization or the governmental issuer entered into a qualified	Yes	No	Yes	No	Yes	No	Yes	No
hedge with respect to the bond issue?		X						
b Name of provider								
c Term of hedge								
d Was the hedge superintegrated?								
e Was the hedge terminated?								
5a Were gross proceeds invested in a guaranteed investment contract (GIC)?		×						
b Name of provider								
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?								
6 Were any gross proceeds invested beyond an available temporary period?		×						
7 Has the organization established written procedures to monitor the requirements of								
section 148?	×							
Part V Procedures To Undertake Corrective Action								
	A		В	_	O		٥	
Has the organization established written procedures to ensure that violations of	Yes	%	Yes	No	Yes	٩	Yes	S
federal tax requirements are timely identified and corrected through the voluntary								
closing agreement program if self-remediation isn't available under applicable								
regulations?	×							
Part VI Supplemental Information. Provide additional information for responses to questions on Schedule K. See instructions	s on Schedule	K. See instr	uctions					
832123 11-01-18						Sch	Schedule K (Form 990) 2018	m 990) 2018

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization GOODWILL INDUSTRIES OF THE HEARTLAND Employer identification number 42-0923563

Pai	rt I Types of Property							
		(a)	(b) Number of	(c)	(d)			
		Check if applicable	contributions or	Noncash contribution amounts reported on	Method of de		_	2
		арріюавіс	items contributed	Form 990, Part VIII, line 1g	Tioricasii contribi	ation am	ount	,
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods	X		2,606,706.	RESALE VALU	JE		
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded							
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts	X	0	213 477	RESALE VALU	TE		
25 26	Other (SALVAGE SALES) Other (213,477	KEDALE VALC			
20 27	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \							
28	Other ()							
29	Number of Forms 8283 received by the organiz	ration during	I n the tax vear for o	contributions	l .			-
	for which the organization completed Form 828						0	
		,,,					Yes	No
30a	During the year, did the organization receive by	contributio	on anv property rep	ported in Part I. lines 1 throu	igh 28, that it			
	must hold for at least three years from the date							
	exempt purposes for the entire holding period?			•		30a		X
b	If "Yes," describe the arrangement in Part II.							
31	Does the organization have a gift acceptance p	olicy that re	equires the review	of any nonstandard contrib	utions?	31	Х	
32a	Does the organization hire or use third parties of	or related or	ganizations to soli	cit, process, or sell noncash	1			
	contributions?					32a		X
b	If "Yes," describe in Part II.							
33	If the organization didn't report an amount in co	olumn (c) fo	r a type of propert	y for which column (a) is che	ecked,			
	describe in Part II.							

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) 2018

SCHEDULE O

Internal Revenue Service

(Form 990 or 990-EZ) Department of the Treasury

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ Go to www.irs.gov/Form990 for the latest information. Open to Public

OMB No. 1545-0047

Inspection

Name of the organization

GOODWILL INDUSTRIES OF THE HEARTLAND

Employer identification number 42-0923563

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 IS PREPARED BY AN INDEPENDENT ACCOUNTING FIRM. THE GOODWILL AUDIT COMMITTEE REVIEWS, DISCUSSES, AND VOTES TO ACCEPT THE FINALIZED FORM 990. AFTER COMMITTEE APPROVAL THE FORM 990 IS PRESENTED TO THE BOARD OF DIRECTORS FOR APPROVAL.

FORM 990, PART VI, SECTION B, LINE 12C:

GOODWILL BOARD MEMBERS ARE REQUIRED TO COMPLETE A CONFLICT OF INTEREST DISCLOSURE STATEMENT ON AN ANNUAL BASIS. THE COMPLETED STATEMENTS ARE REVIEWED AND CERTIFIED BY THE BOARD CHAIR, ANY POTENTIAL CONFLICTS AND RECOMMENDED ACTIONS ARE DOCUMENTED ON THE FORM. IF ANY POTENTIAL CONFLICTS EXIST, APPROPRIATE ACTION IS TAKEN BY THE BOARD CHAIR AND THE AUDIT COMMITTEE. THE BOARD CHAIRS' DISCLOSURE STATEMENT IS REVIEWED AND CERTIFIED BY THE AUDIT COMMITTEE CHAIR. STAFF IS TRAINED ON ALL GOVERNANCE POLICIES INCLUDING THE CONFLICT OF INTEREST POLICY IN EMPLOYEE ORIENTATION AND ON AN ANNUAL BASIS THEREAFTER. POTENTIAL EMPLOYEE CONFLICTS ARE ADDRESSED BY SENIOR LEADERSHIP AND IF NECESSARY THE AUDIT COMMITTEE.

FORM 990, PART VI, SECTION B, LINE 15A:

DETERMINATION OF EXECUTIVE COMPENSATION IS GUIDED BY THE ORGANIZATION'S COMPENSATION PHILOSOPHY FOR EXECUTIVE POSITIONS. COMPENSATION FOR THE PRESIDENT/CEO AND SALARY RANGES OF OTHER EXECUTIVE OFFICERS ARE REVIEWED AND DETERMINED BY THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS ANNUALLY USING AVAILABLE MARKET-BASED SURVEY INFORMATION. THE EXECUTIVE COMMITTEE SERVES AS THE COMPENSATION COMMITTEE. THE EXECUTIVE COMMITTEE REVIEWS PRESIDENT/CEO COMPENSATION IN CONJUNCTION WITH THE PRESIDENT/CEO'S

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 832211 10-10-18

Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization

GOODWILL INDUSTRIES OF THE HEARTLAND

Employer identification number 42-0923563

ANNUAL PERFORMANCE EVALUATION. THE EVALUATION PROCESS INCLUDES A REVIEW OF ANNUAL PRESIDENT/CEO GOALS AS WELL AS FEEDBACK FROM BOARD MEMBERS AND DIRECT REPORTS. THE FEEDBACK RESULTS ARE COMPILED AND REVIEWED BY THE EXECUTIVE COMMITTEE. THE COMMITTEE USES THE FEEDBACK, GOAL RESULTS AND A MARKET-BASED COMPENSATION STUDY TO DETERMINE ANY COMPENSATION INCREASE. THE BOARD CHAIR PROVIDES A HIGH LEVEL SUMMARY OF THE CEO'S ANNUAL REVIEW AS PART OF THE EXECUTIVE COMMITTEE REPORT TO THE FULL BOARD. THE MINUTES FROM THE BOARD MEETING VALIDATE THE CEO'S ANNUAL PERFORMANCE REVIEW BY THE EXECUTIVE COMMITTEE. THE BOARD CHAIR SUBMITS THE COMPLETED PERFORMANCE REVIEW FORM AND THE SALARY ADJUSTMENT SHEET TO HUMAN RESOURCES FOR INCLUSION IN THE CEO'S PERSONNEL FILE.

THE CEO REVIEWS MARKET-BASED SURVEY DATA ON SALARY RANGES FOR OTHER EXECUTIVE STAFF POSITIONS. THE PRESIDENT/CEO MAKES A RECOMMENDATION TO THE EXECUTIVE COMMITTEE. THE COMMITTEE REVIEWS, APPROVES OR ADJUSTS THE RECOMMENDATION. THE COMMITTEE RECOMMENDATION IS PRESENTED TO THE BOARD OF DIRECTORS WITH THE ANNUAL BUDGET. ANY CHANGES IN COMPENSATION ARE APPROVED BY THE BOARD WHEN THE ANNUAL BUDGET IS APPROVED. SALARY RANGE ADJUSTMENTS TAKE EFFECT WITH THE NEW BUDGET YEAR.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS (ARTICLES OF INCORPORATION AND BYLAWS), CONFLICT OF INTEREST POLICY, AUDITED FINANCIAL STATEMENTS, AND THE FORM 990 ARE AVAILABLE FOR PUBLIC INSPECTION ON GOODWILL'S PUBLIC WEBSITE.

UPON REQUEST, PAPER COPIES ARE ALSO MADE AVAILABLE FOR PUBLIC INSPECTION.

FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:

CHANGE IN BENEFICIAL INTEREST IN ASSETS HELD BY COMMUNITY

Schedule O (Form 990 or 990-EZ) (2018) Name of the organization	Page 2
GOODWILL INDUSTRIES OF THE HEARTLAND	Employer identification number 42-0923563
FOUNDATION	-74,004.
FORM 990, PART XII, LINE 2C:	
NO CHANGE FROM PRIOR YEAR.	

SCHEDULE R (Form 990)

Name of the organization Department of the Treasury Internal Revenue Service

Part I

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. Related Organizations and Unrelated Partnerships

Attach to Form 990.

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OMB No. 1545-0047

Go to www.irs.gov/Form990 for instructions and the latest information.

Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

GOODWILL INDUSTRIES OF THE HEARTLAND

Employer identification number 42-0923563

(g) Section 512(b)(13) Š controlled entity? Direct controlling Yes × Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year. entity INDUSTRIES OF THE Direct controlling entity HEARTLAND GOODWILL End-of-year assets **e** status (if section Public charity 501(c)(3)) LINE 10 Total income Exempt Code চ section 501(C)(3) ਉ Legal domicile (state or Legal domicile (state or foreign country) foreign country) IOWA Primary activity Primary activity INDIVIDUALS WITH INDEPENDENCE FOR SELF RESPECT AND 9 -46-3331510Name, address, and EIN (if applicable) Name, address, and EIN of related organization of disregarded entity HEARTLAND GOODWILL ENTERPRISES 1410 SOUTH FIRST AVENUE IOWA CITY, IA 52240 Part II

For Paperwork Reduction Act Notice, see the Instructions for Form 990. SEE PART VII FOR CONTINUATIONS

Schedule R (Form 990) 2018

42-0923563

Page 2

GOODWILL INDUSTRIES OF THE HEARTLAND Schedule R (Form 990) 2018

Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year. Part III

(k)	General or Percentage managing ownership partner?									
(i)	seneral or nanaging partner?	Yes No								\dashv
(i)	Code V-UBI	K-1 (Form 1065)								
(h)	Disproportionate allocations?	Yes No								
(6)	Share of end-of-year	2000								
(t)	Share of total income									
(e)	Predominant income (related, unrelated, excluded from tax under	sections 512-514)								
(p)	Direct controlling entity									
(c)	Legal domicile (state or	country)								
(q)	Primary activity									
(a)	Name, address, and EIN of related organization									

Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year. Part IV

	b)(13) rolled ity?								2018
j)	512(cont ent								(066 r
(h)	age hip								Schedule R (Form 990) 2018
(6)	Share of end-of-year assets								Sche
(L)	Shar								
(e)	Type of entity (C corp, S corp, or trust)								
(p)	Direct controlling entity								
(c)	Legal domicile (state or foreign country)								49
(q)	Primary activity								
(a)	Name, address, and EIN of related organization								832162 10-02-18

Page 3

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

					\vdash	
Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.				_	Yes	2
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	s with one or more re	lated organizations listed	in Parts II-IV?			
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	Λ			1 a		×
b Gift. grant. or capital contribution to related organization(s)				1p	Г	×
: (0)				5	T	×
				2 1	t	
d Loans or loan guarantees to or for related organization(s)				P P	1	4
e Loans or loan guarantees by related organization(s)				1 e		×
f Dividends from related organization(s)				÷	Г	×
				,	t	Þ
				6	\dagger	۱ ۵
h Purchase of assets from related organization(s)				4	T	×
i Exchange of assets with related organization(s)				÷		×
n(s)				÷		×
				•		
k Lease of facilities, equipment, or other assets from related organization(s)				¥	Г	×
	anization(s)			\vdash	×	
m Performance of services or membership or fundraising solicitations by related organization(s)	anization(s)			1m		×
Sharing of facilities equipment mailing lists or other assets with relati	inn(s)			╀	×	
	(5)			+		
o sharing of paid employees with related organization(s)				2	4	
						;
p Reimbursement paid to related organization(s) for expenses				գ	1	×
q Reimbursement paid by related organization(s) for expenses				19	×	
r Other transfer of cash or property to related organization(s)				+	×	
s Other transfer of cash or property from related organization(s)				18	×	
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.	who must complete the	is line, including covered	relationships and transaction thresholds.			
(a) Name of related organization	(b) Transaction	(c) Amount involved	(d) Devlovni turome primeranji po bodteM	paylov		
	type (a-s)					
(1)						
(2)						
(3)						
(4)						
(5)						
832163 10-02-18	50		Schedule R (Form 990) 2018	R (Form	(066	2018

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(k)	entage ership) 2018
	Perc																			966 (
(E)	eral or naging tner?	Yes No							L									$oxed{\bot}$		Forn
Ĺ	Gen 0 mar par	Yes					_		\perp		4			L		L		\bot		e R (
(i)	Gode V-UBI General or Percentage amount in box 20 managing ownership of Schedule K-1	(Form 1065)																		Schedule R (Form 990) 2018
æ	Dispropor- tionate allocations?	Yes No							L							L		\perp		1
L	Disp tio alloca	Yes					_		╀		4			\vdash		L		\perp		
(6)	Share of end-of-year	assets																		
(f)	0,	income																		
(e)	e partners sec. 501(c)(3)	Yes No							İ					L				İ		1
<u> </u>	parting 501	Yes							\perp		\dashv			L		L		\perp		-
(p)	Predominant income (related, unrelated, excluded from tax under	sections 512-514)																		
(0)	ig ign	country)																		
(q)	Primary activity																			
(a)	Name, address, and EIN of entity																			

832165 10-02-18 Schedule R (Form 990) 2018

Form AG990-IL

$\overline{}$	ice Use Only	ILLINOIS CHARITABLE OR				Revised 3/0
PMT	#		A MADIGAN State of I reau, 100 West Rand		O# 0	1-01031120
			nicago, Illinois 60601	oibii C		all items attached:
AMT		· ·	Fiscal Period:	T3		an items attached: of IRS Return
AIVII		neport for the	r iscai reilou.	_		d Financial Statements
		Beginning 01	1/01/2018	Payable to	_	of Form IFC
INIT				the Illinois	_) Annual Report Filing Fee
		& Ending 12	2/31/2018	Charity ====================================	= '	00 Late Report Filing Fee
Feder	al ID# 42-0923563	M	O DAY YR			MO DAY YR
Are co	ontributions to the organization	tax deductible? X Yes	No Date C	organization was cre	ated:	11/10/1965
	LEGAL			Year-end		
		INDUSTRIES OF THE H	EARTLAND	amounts		
	MAIL			A) ASSETS	A) \$	23,187,934
		H FIRST AVENUE		B) LIABILITIES	B) \$	7,291,625
	STATE IOWA CITY P CODE 52240	, 1A		C) NET ASSETS	C) \$	15,896,309
<u> </u>		REVENUE ITEMS DURING TH	IE VEAD:	PERCENTAGE		AMOUNT
"		RIBUTIONS & PROGRAM SERVICE REV. (G		98.186%	6 D) \$	36,110,253
	E) GOVERNMENT GRANTS &	•	HOSS AIVITS.	1.755%	- ,	645,268
	F) OTHER REVENUES	WEWDEROTH DOEG		0.0599		21,744
	T) STILLTREVENSES			,	, , ,	,
	G) TOTAL REVENUE, INCOM	E AND CONTRIBUTIONS RECEIVED (ADD D,	, E, & F)	100 %	6 G) \$	36,777,265
II.	SUMMARY OF ALL	EXPENDITURES DURING THI	E YEAR:			
	H) OPERATING CHARITABLE	PROGRAM EXPENSE		89.230%	6 H) \$	31,731,669
	I) EDUCATION PROGRAM S	ERVICE EXPENSE		9	6 I) \$	
	TOTAL CHARLEARIE BRO	ACRAM CERVICE EVERNOE (ARR II A II)		00 220		21 721 660
	J) TOTAL CHARITABLE PRO	IGRAM SERVICE EXPENSE (ADD H & I)		89.230%	6 J) \$	31,731,669
	J1) JOINT COSTS ALLOCATE	D TO PROGRAM SERVICES (INCLUDED IN J	J): \$			
	,		·			
	K) GRANTS TO OTHER CHAP	RITABLE ORGANIZATIONS		0.0829	6 K) \$	29,337
			_	00 212		21 761 006
	L) TOTAL CHARITABLE PRO	GRAM SERVICE EXPENDITURE (ADD J & K	(1)	89.3139	6 L) \$	31,761,006
	M) MANAGEMENT AND GENI	EDAL EVDENCE		10.5119	6 M)\$	3,737,807
	WI) WANAGEWENT AND GEN	LIVAL EXI ENOL		10.311/	ο Ινι) φ	3,737,007
	N) FUNDRAISING EXPENSE			0.1769	6 N) \$	62,764
	,				1 '	•
	0) TOTAL EXPENDITURES T	HIS PERIOD (ADD L, M, & N)		100 %	6 O)\$	35,561,577
III.	SUMMARY OF ALL F	PAID FUNDRAISER AND CON	SULTANT ACTIVITIES	s:		
		rt of Individual Fundraising Campaign- Form	n IFC. One for each PFR.)			
	PROFESSIONAL FUNDRAISER	RS: BY PAID PROFESSIONAL FUNDRAISERS		100 %	6 P) \$	0 .
	1) TOTAL ANIOUNT HAIDLD	DIT AID THOI EGGIONAL TONDITAIGENG		100 /	δ 1. / Ψ	
	Q) TOTAL FUNDRAISERS FE	ES AND EXPENSES		9,	(a Q) \$	
	/				,	
	R) NET RECEIVED BY THE C	HARITY (P MINUS Q=R)		9	6 R) \$	
	PROFESSIONAL FUNDRAISIN					_
	,	PROFESSIONAL FUNDRAISING CONSULTA			S) \$	0 .
IV.		THE (3) HIGHEST PAID PER	SONS DURING THE Y	EAR:	Τ\ Φ	004 24 5
		CIA AIRY, PRESIDENT			T) \$	224,317
		A ERB, SENIOR VP/CFO N HECK, VP MISSION S			U) \$ V) \$	143,057. 109,714.
.,		<u> </u>		OED)	+ ′ ·	
V . ∞	CHARITABLE PROG	RAM DESCRIPTION: CHARITABLE CODE CATEGO	GORIES		List o	on back side of instructions CODE
898091 04-01-18	W) DESCRIPTION: CODE	S 121/123/127 APPLIC	CABLE: RETAIL F	ROGRAM	W)#	121
91 04		S 121/123/127 APPLIC				121
8980		S 121/123 APPLICABLE			Y) #	121

IF	THE ANSWER TO ANY OF THE FOLLOWING IS YES, ATTACH A DETAILED EXPLANATION:		YES	NO
1.	WAS THE ORGANIZATION THE SUBJECT OF ANY COURT ACTION, FINE, PENALTY OR JUDGMENT?	1.		X
2.	HAS THE ORGANIZATION OR A CURRENT DIRECTOR, TRUSTEE, OFFICER OR EMPLOYEE THEREOF, EVER BEEN CONVICTED BY ANY COURT OF ANY MISDEMEANOR INVOLVING THE MISUSE OR MISAPPROPRIATION OF FUNDS OR ANY FELONY?	2.		X
3.	DID THE ORGANIZATION MAKE A GRANT AWARD OR CONTRIBUTION TO ANY ORGANIZATION IN WHICH ANY OF ITS OFFICERS, DIRECTORS OR TRUSTEES OWNS AN INTEREST; OR WAS IT A PARTY TO ANY TRANSACTION IN WHICH ANY OF ITS OFFICERS, DIRECTORS OR TRUSTEES HAS A MATERIAL FINANCIAL INTEREST; OR DID ANY OFFICER, DIRECTOR OR TRUSTEE RECEIVE ANYTHING OF VALUE NOT REPORTED AS COMPENSATION?	3.		X
4.	HAS THE ORGANIZATION INVESTED IN ANY CORPORATE STOCK IN WHICH ANY OFFICER, DIRECTOR OR TRUSTEE OWNS MORE THAN 10% OF THE OUTSTANDING SHARES?	4.		X
5.	IS ANY PROPERTY OF THE ORGANIZATION HELD IN THE NAME OF OR COMMINGLED WITH THE PROPERTY OF ANY OTHER PERSON OR ORGANIZATION?	5.		X
6.	DID THE ORGANIZATION USE THE SERVICES OF A PROFESSIONAL FUNDRAISER? (ATTACH FORM IFC)	6.		X
7a.	DID THE ORGANIZATION ALLOCATE THE COST OF ANY SOLICITATION, MAILING, ADVERTISEMENT OR LITERATURE COSTS BETWEEN PROGRAM SERVICE AND FUNDRAISING EXPENSES?	7.		X
7b.	IF "YES", ENTER (i) THE AGGREGATE AMOUNT OF THESE JOINT COSTS \$; (iii) THE AMOUNT ALLOCATED TO PROGRAM SERVICES \$; (iii) THE AMOUNT ALLOCATED TO MANAGEMENT AND GENERAL \$; AND (iv) THE AMOUNT ALLOCATED TO FUNDRAISING \$			
8.	DID THE ORGANIZATION EXPEND ITS RESTRICTED FUNDS FOR PURPOSES OTHER THAN RESTRICTED PURPOSES?	8.		X
9.	HAS THE ORGANIZATION EVER BEEN REFUSED REGISTRATION OR HAD ITS REGISTRATION OR TAX EXEMPTION SUSPENDED OR REVOKED BY ANY GOVERNMENTAL AGENCY?	9.		X
10.	WAS THERE OR DO YOU HAVE ANY KNOWLEDGE OF ANY KICKBACK, BRIBE, OR ANY THEFT, DEFALCATION, MISAPPROPRIATION, COMMINGLING OR MISUSE OF ORGANIZATIONAL FUNDS?	10.		X
11.	LIST THE NAME AND ADDRESS OF THE FINANCIAL INSTITUTIONS WHERE THE ORGANIZATION MAINTAINS ITS THREE LARGEST ACCOUNTS:			
	HILLS BANK & TRUST COMPANY OF 1009 2ND STREET, CORALVILLE, IO	VΑ	5224	1
12.	NAME AND TELEPHONE NUMBER OF CONTACT PERSON: TAMERA ERB - 319-337-4158			
ALI	ATTACHMENTS MUST ACCOMPANY THIS REPORT - SEE INSTRUCTIONS			

UNDER PENALTY OF PERJURY, I (WE) THE UNDERSIGNED DECLARE AND CERTIFY THAT I (WE) HAVE EXAMINED THIS ANNUAL REPORT AND THE ATTACHED DOCUMENTS, INCLUDING ALL THE SCHEDULES AND STATEMENTS AND THE FACTS THEREIN STATED ARE TRUE AND COMPLETE AND FILED WITH THE ILLINOIS ATTORNEY GENERAL FOR THE PURPOSE OF HAVING THE PEOPLE OF THE STATE OF ILLINOIS RELY THEREUPON. I HEREBY FURTHER AUTHORIZE AND AGREE TO SUBMIT MYSELF AND THE REGISTRANT HEREBY TO THE JURISDICTION OF THE STATE OF ILLINOIS.

BE SURE TO INCLUDE ALL FEES DUE:

- 1.) REPORTS ARE DUE WITHIN SIX MONTHS OF YOUR FISCAL YEAR END.
- 2.) FOR FEES DUE SEE INSTRUCTIONS.
- 3.) REPORTS THAT ARE LATE OR INCOMPLETE ARE SUBJECT TO A \$100.00 PENALTY.

PATRICIA AIRY

PRESIDENT or TRUSTEE (PRINT NAME) **SIGNATURE** DATE TAMERA ERB TREASURER or TRUSTEE (PRINT NAME) **SIGNATURE** DATE

SIGNATURE

DAVID LITTLE

898101 04-01-18 PREPARER (PRINT NAME)

DATE